

# 2011 MS EVENT PRIZE CATALOGUE

**RONA**



Presented by  
**TBS**  
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**MS** Multiple  
Sclerosis  
Society of  
Canada  
©

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Central Alberta Chapter



Welcome to the new 2011 MS Society Event Prize Catalogue!

We are giving **YOU**, our valued fundraisers, **TWO** options

**Choice #1**  
**Mission First Club**

**Join the Mission First Club by donating your prize back to the MS Society and receive a tax receipt equal to the value of the prize. By donating your prize, the MS Society can contribute more funds towards Multiple Sclerosis research and services.**

OR

**Choice # 2**  
**Dollars Raised**

Based on your total dollars raised, choose a prize from the corresponding level of incentive prizes listed on the 'Dollars Raised' \$1000 to \$5000 pages. All clothing items will have an embroidered logo from the fundraising event you participated in.

All items are subject to availability.

***Our Mission:*** *To be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.*

**CENTRAL ALBERTA  
INCENTIVE PRIZE LEVELS**



Donate your prize back to the MS Society, receive a tax receipt equal to the value of your prize, join the MS Mission First Club. By donating your prize, the MS Society can contribute more funds towards Multiple Sclerosis research and services. Help us end **MS**

**OR**

If you are eligible for a prize, make your selection from the MS Event prize catalogue. All clothing items will have an embroidered Rona MS Bike Tour Logo on them. All levels below include the official Rona MS Bike Tour T-shirt.

<b>Pledge Level</b>	<b>Incentive Prize</b>	<b>Bonus Prize</b>
\$295	Official Rona MS Bike Tour T-shirt	
\$500	\$40 gift card	
\$1000	\$80 gift card	or MS Bike Jersey or \$1,000 level catalogue item*
\$1500	\$120 gift card	or \$1,000 level catalogue item*
\$2,000	\$160 gift card	or MS Bike Shorts or \$2,000 level catalogue item*
\$3,000	\$300 gift card	or \$3,000 level catalogue item*
\$5,000	\$500 gift card	or \$5,000 level catalogue item*
\$10,000	\$1000 gift card	or \$5,000 level catalogue item* or 2012 Tour of Champions Cape Cod Getaway (date TBA)

\*bonus prizes and gift cards are not cumulative, Jerseys and shorts are cumulative

Gift Cards are available from: Bower Place Shopping Centre or Rona

- To be eligible for prizes, all pledge money and prize forms are due June 30, 2011.
- Your incentive prizes must be selected from the MS prize catalogue no later than **June 30, 2011.**
- If you do not place your order with the MS Society by this date you will automatically receive a tax receipt for the value of the incentive prize.
- **Please note that all orders are final. No exchanges or changes will be made.**
- **All prizes not picked up by August 31, 2011 will be forfeited.**

**DOLLARS RAISED \$1000**

**A. EXTREME SPORTS DUFFEL**



*Colors Available:*  
Black w/Red

*Size:*  
12"x22"x10"

Constructed of Dobby Nylon and mesh, it has a spacious main zippered compartment, front zippered pocket with earphones outlet, side mesh beverage/accessory pocket. Adjustable detachable shoulder strap.

**B. DRY-TECH 1/4 ZIP LAYERING TEE**



*Colors Available:*  
Scarlet, White, Black

*Size:*  
Mens: S - 3XL  
Ladies: XS - 2XL

100% Dry-Tech quick-dry polyester single jersey. 100% Dry-Tech quick-dry polyester mesh contrast panels. Lightweight and excellent wicking capabilities. 1/4 Zip collar and raglan sleeve styling. Contrast body panels.

**DOLLARS RAISED \$2000**

**C. COUNTRY LAMBSWOOL THROW**



*Colors Available:*  
Black

*Size:*  
50"x 60"

Reversible self hemmed throw. Micro fur reversed with super soft faux lambswool in vanilla. Machine washable.

**D. SOFT SHELL PERFORMANCE VEST**



*Colors Available:*  
Black

*Sizes:*  
Men's: S - 5X  
Ladies: XS - 3X

96% polyester, 4% spandex outer shell with waterproofness and breathability. 100% polyester jersey backing. Three layer soft shell construction. Full front zipper. Shock cord drawstring at hem. Easy care.

**\$3000 DOLLARS RAISED**

**E. TFT HIGH-DEFINITION DIGITAL PHOTO FRAME**



Size:  
8.875" x 7.25"

7" analog panel (resolution 480x234). Supports SD, MMC cards and USB devices. supports JPEG picture formats. Time and calendar function.

**F. PERFORMANCE FULL-ZIP HOODY**



Colors Available:  
Black, Chalk White

Sizes:  
Mens: XS - 2XL  
Ladies: XS - 2XL

100% polyester double knit with brushed inside. Flatlock stitching details. hood and full-zip front. Contrast inserts. Zippered pocket on left sleeve.

**DOLLARS RAISED \$5000**

**G. LITTLE RIVER DUFFEL**

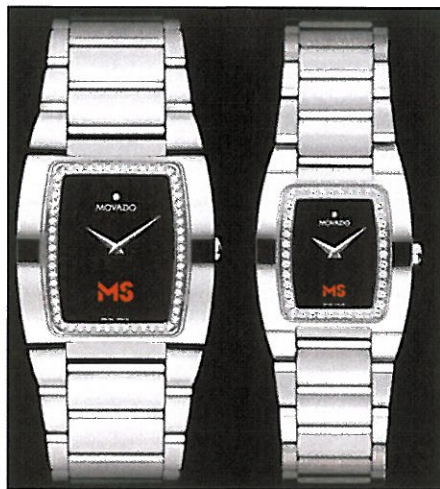


*Colors Available:*  
Distressed Brown

*Size:*  
22"L x 11"W x 13"H

Material: full grain buffalo hide. Legal carry-on size. Full leather non-footed bottom. 420D/PVC backed lining. Ergonomic comfort detachable shoulder strap. Matching luggage tag.

**H. MOVADO WATCH**



*Colors Available:*

*Size:*  
Mens  
Ladies

Black dial with a single cabochon marker, tungsten carbide bracelet, swiss quartz movement.

2011 Rona MS Bike Tour Prize Order Form

Participant Name: \_\_\_\_\_  
 Phone #: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ P.C.: \_\_\_\_\_  
 Total Money Raised: \_\_\_\_\_ Date: \_\_\_\_\_

**CHOICE # 1** \_\_\_\_\_ Yes, I want to join the Mission First Club and donate back the value of the prize, please issue me a tax receipt

**CHOICE # 2** \_\_\_\_\_ How to order your prize item:

Orders must be made on or before **June 30, 2011** by doing one of the following:

1. email your order to [ellen.geddes@mssociety.ca](mailto:ellen.geddes@mssociety.ca)
2. fax your order to 403.341.3955
3. phone 403.346.0290 to place your order or
4. mail your order to #105, 4807 – 50 Ave, Red Deer, AB T4N 4A5

**Gift Cards are available from Bower Place Shopping Centre or Rona**

Please select your choice of gift cards \_\_\_\_\_  
 Amount(s) \_\_\_\_\_

Or

Select an item from the prize catalogue. Prizes should be listed by # or letter for easy ordering (i.e. I would like item "A" in Men's Size S in Black)

MS Bike Jersey  
 Size: \_\_\_\_\_

MS Bike Shorts  
 Size: \_\_\_\_\_

You will be contacted when items are ready for pickup at the office.

	ITEM	Please indicate, size & color choice
<b>\$1000 LEVEL</b> <small>(A or E one item only)</small>	A. EXTREME SPORTS DUFFEL	
	B. DRY-TECH 1/4 ZIP LAYERING TEE	
<b>\$2000 LEVEL</b> <small>(C or D one item only)</small>	C. COUNTRY LAMBSWOOL THROW	
	D. SOFT SHELL PERFORMANCE VEST	
<b>\$3000 LEVEL</b> <small>(E or F one item only)</small>	E. TFT HIGH-DEFINITION DIGITAL PHOTO FRAME	
	F. PERFORMANCE FULL-ZIP HOODY	
<b>\$5000 LEVEL</b> <small>(G or H one item only)</small>	G. LITTLE RIVER DUFFEL	
	H. MOVADO WATCH	

For office use:

Date Contacted \_\_\_\_\_ Date Picked Up \_\_\_\_\_

Received by \_\_\_\_\_ Signature \_\_\_\_\_

Staff Initial \_\_\_\_\_