

To use these letters, simply select the letter most appropriate for you or your team, highlight the text, copy, then paste into a blank document on your screen or into an e-mail. You may then personalize the letter as you wish. Good luck!

Sample Letter #1:

TAKE THE CHALLENGE! RONA MS Bike Tour, Sussex to Saint John or Windsor to Wolfville.

Dear [insert name]:

I have accepted a major challenge - to participate with over (500/300) cyclists in the RONA MS Bike Tour, Windsor to Wolfville or Sussex to Saint John MS Bike Tour. I will ride approximately 95/125 kilometres return.

In the weeks ahead, I will train to ride these many kilometres, but my journey cannot be successful without your help. You see, this is a ride with an important mission - to raise public awareness and funds for over 8,000 Atlantic Canadians and their families who live every day with a most unpredictable and devastating disease - multiple sclerosis.

I have made a pledge not only to ride as many kilometres as I can, but also to make those kilometres "count," by raising funds to provide services and fund research projects to find the cause and cure for multiple sclerosis.

The funds raised through the RONA MS Bike Tour provide hope that a cure for this mysterious disease will soon be found and while the search carries on, the MS Society offers support services and recreation programs for people dealing with the effects of multiple sclerosis every day.

Please join me in this journey as we put the brakes on MS. You can support my ride. Please [click here](#) to go to our online pledge page. Your donations is tax deductible and you will receive an automatic online receipt.

Thank you in advance for your support of the MS Society and its work.

Sincerely, [your name]

Sample Letter #2:

THE PERSONAL CHALLENGE: RONA MS Bike Tour, Sussex to

Saint John or Windsor to Wolfville.

Dear [insert name]:

It's hard to believe, but 2010 will mark my 7th year riding in the RONA MS Bike Tour, Windsor to Wolfville or Sussex to Saint John. Since getting involved, I've raised \$_____ to support MS research and services, thanks to the generosity of people like you.

I never thought there would be a day when my sister Jane would hear the words, "you have multiple sclerosis". Unfortunately, since her diagnosis in May of 1999, she has become all too familiar with the uncertainties that MS brings to a person's life.

My goal is to raise \$_____ in the 2010 RONA MS Bike Tour for my sister Jane and for the over 8,000 Atlantic Canadians just like her who grapple with MS each and every day. If you would like to help me reach my goal in 2010, please [click here](#) to go to our online pledge page. Your donations is tax deductible and you will receive an automatic online receipt.

Thank you in advance for your support of the MS Society and its work.

Sincerely, [your name]

Sample Letter #3:

THE TEAM APPROACH: RONA MS Bike Tour, Sussex to Saint John or Windsor to Wolfville.

Dear Friends:

The ABC Team is reaching out to you to help the MS Society in its quest to solve the mysteries of multiple sclerosis.

On June 26th & 27th (or July 24th & 25th), four members of *ABC Team* will cycle 125 (or 95) kilometers through the New Brunswick (or Nova Scotia) countryside with one goal in mind: to end the devastating effects of MS.

In an effort to avoid swamping you with individual pledge requests for this event, I am writing on behalf of our company team to request a donation. Joe Rider, Mary Pedaller and Ron Rolling and I have

committed to raising \$4,000 for the 2010 RONA MS Bike Tour, Sussex to Saint John or Windsor to Wolfville.

If you would like to help the ABC Team achieve its goal, please [click here](#) to go to our online pledge page. Your donations is tax deductible and you will receive an automatic online receipt.

On behalf of the team, we thank you for your support.

Sincerely,

Iama Goetter, ABC Team Captain