

LHIN Awareness and Engagement

Government Relations and Social Action
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History of MS Society Engagement

- Spring/summer 2007
 - chapter/unit information memo (Q&A)
 - Information session at Government Relations Training Workshop
- Fall 2007
 - discussion on LHINs at Town Hall Session at AGM
 - Research conducted on LHINs and LHIN involvement
 - “Finding My Place” sent to LHIN CEOs and Chairs (Aging at Home Plans)
- Winter 2008
 - LHIN Engagement Pilot Project plan developed
- Spring 2008
 - Development of and administration of LHIN engagement survey
- Spring/Summer 2008
 - implementation of LHIN Engagement Pilot Project

LHIN Survey

- Focus on awareness and engagement
- Online and hard copy
- Delivered to chapters/units via *Chapter E-ssentials* and mail
- Three week response window
- 29 chapters/units responded

LHIN Survey Results: Awareness

- Awareness of LHINs among respondents is high (90%)
- Respondents primarily found out about LHINs through:
 - Media (75%)
 - Chapter/unit staff/volunteers (42.9%)
 - Community health service provider (39.3%)
 - ON Division staff (17.9%)

LHIN Survey Results: Engagement

Over half (57.1%) respondents have some involvement with LHINs

BUT...

Just less than half don't

LHIN Survey Results: Engagement

Of those not involved:

- 91% reported inadequate human resources
- 46% don't know how to get involved
- 9% believe there are no opportunities to get involved
- 0% reported no interest in involvement

LHIN Survey Results: Engagement

Of those not involved, 83% would like to become involved by:

- Receiving newsletters (90%)
- Attend consultation meetings (60%)
- Work with other chapters/units (60%)
- Participate in consultations/public meetings (50%)
- Participate in public education forums (30%)

LHIN Survey Results: Engagement

Of those not involved, 17% don't want to become involved because:

- They lack necessary human resources (100%)
- They don't know how to become involved (50%)

LHIN Survey Results: Engagement

Of the almost 60% who are involved:

- 75% attend consultations and public meetings
- 70% receive LHIN newsletters/updates
- 25% participate in health education forums
- 19% meet privately with LHINs
- 6% work with other chapters/units

LHIN Survey Results: Engagement

Of those involved with their LHINs:

- 56% work with other businesses/ community groups/non-profit organizations to advance common healthcare priorities

LHIN Survey Results: Engagement

This collaborative work involves:

- Community liaison committees; reps from non-profits, hospitals, and long-term care homes
- CCAC advisory committees
- LHIN-funded program partnerships
- Local service delivery committees
- Community coalitions

LHIN Survey Results: Engagement

Of these collaborations:

- 86% meet on a regular basis to discuss common LHIN-related strategies and priorities
- 29% send joint communications to LHINs
- 29% submitted joint project proposals to LHINs

LHIN Survey Results: Summary

- High degree of:
 - Awareness
 - Interest
- Fairly high degree of:
 - Involvement
 - Depth of involvement
- Challenges in:
 - Human resources
 - Knowledge of involvement opportunities
 - Collaboration and coordination

LHIN Engagement: Next Steps

- Provincial coalition work
- LHIN Engagement Pilot Project
- Evaluation
- Development of provincial engagement strategies
- Implementation of strategies
- Ongoing evaluation and revision

Questions?

Thank you!

