

Footnotes—March 2009

www.mswalks.ca



15th
anniversary

Les Perséides, Montreal MS WALK
15th participation

April 26, 2009

Montreal West Island
Chaudière-Appalaches
Drummondville
Gatineau
Granby
Laval
Montréal
Montreal
Mont-Tremblant
Repentigny
Saint-Hyacinthe
Saint-Jérôme
Thérèse-De Blainville/
Lower-Laurentians
Trois-Rivières

June 7, 2009

Alma
Baie-Comeau
Chicoutimi
Sept-Îles
Port-Cartier

September 13, 2009

Quebec City
Sherbrooke
Sorel-Tracy

Pledge Envelope

With this number, you will receive a pledge envelope, (one per WALKer)

You may:

- Put your pledge forms and any money or cheques you get into the envelope.
- **Complete numbers 1, 2, 3 and 4.**
- Do not close the envelope.
- Bring it with you to pre-registration or on the day of the MS WALKs.
- Give it to the person in charge at the registration table.

Hurray for Red!

Wear a red item: a hat, a necklace, hair accessories, a ribbon, nail polish, makeup, a sweater, pants, shoes, a scarf, etc.

Let your imagination run wild!

Pre-registration (certain WALKs)

By pre-registering for your WALK you can:

- Avoid standing in line on the day of the WALK
- Hand in your pledges
- Obtain what you need for the morning of the WALK
- The date, time and place for your pre-registration are on the **notice enclosed** with your envelope and your issue of *Footnotes*.
- Information for your WALK is also available on the Web site at:
www.mssociety.ca/qc/marchevilleEn.htm

Don't be afraid to ask!

Historically, during recessions, charitable organizations do not see any significant change in their income. This temporary situation, on the other hand, draws people together. Remember that even in an uncertain economy, needs do not go away! People who believe in the cause will continue to give, even in an unstable economy.

Here are some fund-raising strategies you can use:

- Don't be afraid to ask
- Ask more people
- Don't let potential donors know that you are worried
- Take advantage of the 15th anniversary momentum for the provincial MS WALKs
- Approach companies in industries that are doing well
- Show more gratitude and appreciation to your donors

Let's work together, and for the 15th provincial anniversary, vow to end MS!

TeamMS Winners!



TeamMS Captains' Week

3 draws of 3 \$100 Sports Experts gift card.

- January 19 to 23 for the April WALKs:
Congratulations to **Marie-Hélène Gallant**, Team Captain of *Move on* in the Montérégie MS WALK.
- February 23 to 27 for the June WALKs:
Congratulations to **Normand Bouchard**, Team Captain of *La Spéciale* in the Alma MS WALK.
- May 25 to 29 for the September WALKs:
Week to come.

TeamMS Weeks

3 draws of 3 \$100 Centre du Rasoir gift cards, and 3 \$100 from La Cage aux Sports gift cards to teams who signed up the most members.

- February 9 to 13 for the April WALKs:
Congratulations to **Marlène Briz**, member of *Les p'tits anges de Sylvie* in the Montérégie MS WALK and this same TeamMS, who registered 89 team members.
- March 16 to 20 for the June WALKs:
Congratulations to **Maryse Leblanc**, member of *Les Marcheurs Croissants* in the Baie-Comeau WALK and to **Les Joyeux Marcheurs** TeamMS in the Alma MS WALK, who registered 18 team members.
- June 15 to 19 for the September WALKs:
Week to come.



Thank you to all April WALKers who have raised, to this day, \$1,120,000.