



# Goal Setting Incentives and the MS Honour Roll

**Inspire character development and help students identify their success by setting individual, class and school wide goals. The more you read, the more you raise, the more you help!**

**Goal Setting Incentives** - Track minutes/hours read, funds raised, people with MS helped or new things learned as a way to motivate students and staff while highlighting the benefits of participating in the MS Read-A-Thon.

- Post and use the MS thermometer in classrooms or around your school
- Host a classroom race to 1,000 minutes read
- Reward the TOP fundraising class with a snack or games party
- Challenge students to 'Beat the Librarian' in minutes read
- Host a 'Toonie Drive' for a movie afternoon or dance
- Fill a giant paper hour glass with stickers representing each hour read or dollar raised
- 'Pie the Principal' if your school raises more than last year
- Create teams or reading buddies for a 'Reading Boot Camp'
- Chart, graph and develop work plans to measure student or classroom achievement
- Wear RED every Friday during the reading period to support MS
- Organize a one day reading and raising BLITZ with activities, games and prizes
- Visit [www.msreadathon.ca](http://www.msreadathon.ca) for more creative ideas or contact your coordinator

**MS Read-A-Thon Honour Roll** - Earn a Scholastic Voucher and certificate for your school, and receive special mention on the MS Read-A-Thon website, when you raise \$2,500 or more.

Achievements	Minimum Raised	Scholastic Voucher
Platinum	\$15,000	\$1,000
Gold	\$10,000	\$600
Silver	\$5,000	\$400
Bronze	\$2,500	\$200

Be sure to remind students that their hard work will improve their reading skills, but also to help find a cause and cure to end MS!

Share your goals and successes stories with us at [rat@mssociety.ca](mailto:rat@mssociety.ca)!