



## **Participate in the MS Read-A-Thon or MS Read and Walk Get your Students excited about reading!**

Celebrating 35 years in Canadian schools! This program is easy for teachers to run and a great tool to encourage students to read and teach them the importance of helping others! The **MS Read-A-Thon** is a valuable tool to promote reading and support curriculum based initiatives such as **Family Literacy Day** and **Character Development**.

### **How the MS Read-A-Thon works.....**

- **Contact our office to get started.**
- **Choose the time that works best for your school.**
- **After the Kick-Off, students will read for 3 weeks and encourage friends and family to sponsor each minute read.**
- **Students submit their pledge envelopes and the MS Read-A-Thon office will arrange for the pledges to be picked up, counted and receipted.**
- **Your chosen award(s) will be sent to your school.**

### **How the MS Read and Walk works.....**

- **Contact our office to get started.**
- **Choose the time that works best for your school.**
- **Arrange a Kick off date and determine how far your school will walk and how long they will read for.**
- **Students submit their pledge envelopes and our office will arrange for the pledges to be picked up, counted and receipted.**
- **Your chosen award(s) will be sent to your school.**



### **Benefits to YOU and YOUR school.....**

- **Register by November 30<sup>th</sup>, 2011 and receive a \$ 75 Scholastic Canada after completion of program.**
- **Schools that raise \$2500 or more will receive 10% back in scholastic vouchers their school.**
- **All students that read a certain amount get rewarded for reading!**
- **Show your leadership: teach your students the importance of community involvement.**
- **YOUR students will be excited about reading!**

**Contact us today to explore your school's priorities and calendar.**

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[www.msreadathon.ca](http://www.msreadathon.ca)