



Message to Parents/Guardians

Your child's school has decided to participate in Canada's leading and longest running literacy program—the MS Read-A-Thon.

Benefits to participating in the MS Read-A-Thon:

Your child will learn the importance of community involvement, social responsibility and disability awareness, all while developing their literacy skills. Through reading, your child will be helping those living with multiple sclerosis.

How to support your child's participation

- Ensure that your child received a Pledge Envelope from the school following the Kick-Off Assembly. The program starts now!
- Set a reading goal with your child and encourage them to read a few minutes each day during the 2-4 week reading period.
- Help your child collect pledges by asking family and friends.
- Ensure your child returns the completed Pledge Envelope and collected pledges to their teacher by the due date specified on the Pledge Envelope. Please do not enclose cash. Instead, please collect all cash and send a cheque or include your credit card information to cover the total funds submitted.

Multiple Sclerosis (MS):

Multiple sclerosis is a disabling disease that strikes people in their prime. MS attacks the central nervous system, the network of nerves that transmits signals from the brain to every part of the body. The results can include numbness, loss of balance, extreme fatigue, double vision, muscle tremors, speech difficulties, even paralysis. Canada has one of the highest rates of MS in the world with 55,000 to 75,000 Canadians living with the disease, including children as young as 3 years old.

Your Contributions Help:

Pledges raised help fund services for people with MS and their families, including information and referral, supportive counseling, support and self-help groups, and financial assistance. Proceeds also help fund the MS Society's national research program, which is unlocking the mysteries about the cause and cure of multiple sclerosis while investigating new treatments for people who live with MS. This is only possible with your ongoing support.

With your help, we will end MS.

We hope that you will encourage your child to participate in the MS Read-A-Thon. If your family decides not to participate, please disregard/recycle this letter and any other MS Read-A-Thon materials.



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