THANK YOU
If you live in Canada, you have a higher chance of developing multiple sclerosis than in any other country in the world. This knowledge propels us in the international fight to end MS. We have reason to believe that each step we take leads to improved quality of life for Canadians affected by MS, while we inch closer to our ultimate goal – a cure for the disease.

This year we have seen the culmination of several years’ consultation with people affected by MS, volunteers, researchers and donors, among others. Their feedback helped shape Action to End MS, our strategic plan that will serve as the compass for our work from 2014 to 2018. The plan stands as our commitment to deliver on priorities that are most important to people whose lives are affected by MS. Visit mssociety.ca/ActiontoEndMS to read more.

There is strength in numbers, and this year we forged international research collaborations to ensure research moves forward as quickly as possible – especially for people with primary-progressive MS and those apprehensive of a transition to secondary-progressive MS, who urgently need answers and treatment options for their disease. We helped establish the Progressive MS Alliance, an international consortium whose purpose is to accelerate the development of treatments for progressive MS through the pooling of knowledge, resources and expertise from around the globe. We recently announced the MEsenchymal Stem cell therapy for CAnadian MS patients (MESCAMS) study, a clinical trial that is part of an international research effort to reveal more about mesenchymal stem cells’ potential to suppress inflammation and repair nerve damage.

While our mass events were affected by lower participation – a trend across Canadian health charities that rely on large-scale events to raise funds – our overall 2014 financial results show growth in revenue from the previous year. The introduction of Muck MS Canada, an expansion of the previous year’s successful Totale Bouette event in Quebec, to Ontario and British Columbia was an important milestone in the diversification of our fundraising revenue streams. Six thousand Muck MS Canada / Totale Bouette participants raised $500,000 for Canadians living with MS.

Thanks to the outstanding work of our board of directors, staff and volunteers who worked to enhance our governance practices and adhere to the highest industry standards, we received an A+ governance and transparency grade from MoneySense magazine.

On behalf of Canadians living with MS, I’d like to extend heartfelt thanks to all the volunteers, donors and participants who make our work possible. While Canada does have the highest rate of MS in the world, we are also home to some of the best MS researchers. This is why we continue to believe in a world free of MS for all Canadians who live every day with the disease.

Thank you for joining us in the fight to end MS.

Yves Savoie
President and chief executive officer

Chuck Ford
Chair
IMPACT OVERVIEW

We are working toward the largest possible breakthrough for people living with multiple sclerosis: a cure for MS. For the 100,000 Canadians who live with MS, the importance of a cure is immeasurable.

Most significant breakthroughs are made through a constellation of acts that, little by little, make people’s lives easier. As we work toward a cure for MS, we continue to have an impact on people’s daily quality of life. In 2014, we funded $11 million in Canadian MS research, $9 million in programs and services for people affected by MS, $6 million in public education and awareness, $2 million in government and community relations and $4 million in volunteer and chapter development.

It is because of our supporters across the country that we are able to effect immediate and long-term change in the lives of people affected by MS. Thank you.

Seeing results: 2014 funded research

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEB 12</td>
<td>Biological changes suggest different courses of MS disease, leading to potential identification of those who will convert to progressive MS more quickly</td>
</tr>
<tr>
<td>MAY 23</td>
<td>Imaging study generates new information on brain activity in people affected by MS, and has important implications for determining severity and progression of the disease</td>
</tr>
<tr>
<td>JULY 24</td>
<td>Smoking cannabis may add to the cognitive challenges experienced by some people living with MS – new knowledge helps balance the risks and benefits of the treatment option</td>
</tr>
<tr>
<td>JULY 25</td>
<td>First nationwide MS study of its kind to look closely at how and why people are living longer with MS</td>
</tr>
<tr>
<td>AUG 6</td>
<td>Identification of novel molecule is a major step towards the development of treatments that can promote myelin repair and reduce disability that often leads to progressive MS</td>
</tr>
<tr>
<td>SEPT 9</td>
<td>A review of the latest evidence on the cause, impact and treatment of MS-related depression will lead to improved care for people living with MS who are affected by this condition</td>
</tr>
<tr>
<td>NOV 3</td>
<td>Identification of biological clues that can help determine how people with progressive MS will respond to immune-directed therapies</td>
</tr>
<tr>
<td>DEC 18</td>
<td>Pediatric research sheds light on critical differences in MS for children vs. adults, specifically on tissue damage and brain health</td>
</tr>
</tbody>
</table>

**Programs and services**

- 280 physical activity programs
- 270 self-help groups

*The MS Society provides a range of programs and services that help enhance the quality of life of people affected by MS. For a comprehensive list, visit mssociety.ca/services

**Engagement**

- 100,000 volunteer fundraisers
- 6,500 messages sent to members of parliament across Canada
- 7,600 monthly donors
Over the years I had come to accept there were no treatments for me. Then all of a sudden that changed. Suddenly I could see a strategic investment of time and money into progressive MS research—and now I have hope that a treatment is possible.

Marie, diagnosed in 1996 with primary-progressive MS
PROGRESSIVE MS
INCREASING THE MOMENTUM

People who live with progressive forms of MS, the most debilitating form of the disease, are currently without disease-modifying treatment options. Due to the urgent need for answers, we have prioritized research in this area and have taken steps toward the development of treatments for progressive MS.

To bridge major gaps in knowledge of progressive MS, we helped establish the Progressive MS Alliance (PMSA), an international research collaborative devoted specifically to increasing our understanding of progressive MS and accelerating the development of treatments that can slow, halt or reverse progression. By leveraging existing information, resources and expertise in the field, the PMSA will remove scientific and technological barriers to advancement.

In 2014 the PMSA announced funding for 22 projects in nine countries, including Canada, which focus on the discovery of biomarkers of progression, genetic factors, rehabilitation, disease mechanisms and the advancement of clinical trials. These first projects mark the beginning of an ambitious six-year program that will see more than €22 million invested in progressive MS research.

Canadian progressive MS research

The MS Society funds a wide range of research that will improve our understanding of progressive MS. We continue to build on our knowledge of myelin repair and neuroprotection, two important mechanisms that could stop disease progression and prevent transition to an irreversible state of nerve damage and disability.

“...The Progressive MS Alliance marks the first time in nearly 20 years that I’ve seen a group of researchers from around the world work collaboratively on progressive MS research. We need treatments that will stop progression and improve quality of life for people who live with this type of MS. Now that there is a concerted effort to find answers, I think something positive will come of that.”
— Marie

DR. DAVID HAEGERT at McGill University demonstrated that certain biological markers can help identify people with a more aggressive course of progressive MS. This research may enable early screening and timely access to treatment. This study is funded through the Progressive MS Alliance.

DRS. AMIT BAR-OR, ALEXANDRE PRAT and JENNIFER GOMMERMAN are collaborating to identify and explain the role of B cells in MS, which have recently been found in areas of the brain associated with progressive MS. The large-scale study, funded through the MS Scientific Research Foundation, could lead to a treatment for progressive MS.

To read more MS research stories from Dr. Karen Lee, vice-president of research, visit DrKarenLee.ca or follow @Dr_KarenLee on Twitter. For even more Canadian research updates, visit mssociety.ca/research
"For me, making friends is easy, but they’re rarely able to understand MS. I use jokes to explain it, but it’s not the same as knowing someone with a shared experience. Before MS Summer Camp I didn’t realize I was missing that connection and how isolated MS sometimes made me feel, so I’m forever grateful for the opportunity to know such supportive and loving people. It makes the burden lighter when you can shoulder it together."

Anna, MS Summer Camp participant
MS SUMMER CAMP
RESPITE FOR YOUTH WITH MS

The experience of having multiple sclerosis is different for young people than for adults who have completed their education, established careers and built families. Peer-to-peer connections are a vital part of the journey for youth living with MS.

For the last nine years, the MS Society has hosted the MS Summer Camp for people living with MS between the ages of 8 to 21, in partnership with Easter Seals Camp Merrywood in Perth, ON. MS Summer Camp creates a safe and welcoming space for campers while providing respite from the stress and isolation that can accompany living with MS as a young person. Campers meet others living with the disease, bond through their shared experience and build potentially life-long relationships. Thank you to the RBC Foundation and the Slaight Family Foundation for funding the MS Summer Camp, which has become an annual staple in the lives of many young people who live with MS.

Congrès Espoir famille

“From the moment we walked in, I felt at home, and the pressure of living with a disease that is invisible to most people fell away from me. I had the right to be myself with MS.”
— Nina Bélanger and her family, living with MS since 2013

Multiple sclerosis affects the whole family. Every year, the MS Society in Quebec hosts the congrès Espoir famille, a two-day conference for families affected by MS. The conference provides a unique opportunity for people living with MS, their partners, caregivers and children to share their experiences and gain peer support.

Thank you to Biogen, Genzyme, Novartis, Teva Canada Innovation and the Fondation Jacques-F. Gougoux for making congrès Espoir famille a reality for families in Quebec.

VON MS SMART program

“When we started, I had a happy heart. What I thought would be awkward became something I would love to be in for the long term. It’s my personal goal to meet more people who have some of the same issues in life that I do.”
— Bobbi, diagnosed with MS in 2012

The MS Society in Ontario partnered with the Victorian Order of Nurses to develop a community-based, volunteer-led exercise program to promote healthy living for people affected by MS. The 12-week VON MS SMART program was piloted in three chapters in Ontario in 2014 with promising attendance and self-identified benefits, including feeling better, social connection, improved muscle tone and increased strength and stamina.

The VON received a grant from the Ontario Trillium Foundation to partner with MS Society Ontario Division client services to develop an MS-specific SMART program.
Having been on injectable disease-modifying therapies for 10 years, I managed my schedule and my social life around the timing of needles. When I started a new oral medication—a medication I can carry in my purse and take anywhere at any time—I suddenly didn’t have to leave social events or plan a day for recovery from my medication. It was freeing.

“Amanda, diagnosed in 1999”
ACCESS TO ORAL THERAPIES
IMPROVING QUALITY OF LIFE

In 2014, Canadians living with multiple sclerosis in every province (except Prince Edward Island) and the Yukon were granted first-line access to oral disease-modifying therapies. Before these additions to provincial drug formularies, people living with MS lacked the choice to access oral disease-modifying therapies as a first option – even though they are often the most convenient form of treatment for many Canadians living with MS.

While injectable therapies are an effective treatment option for a person living with MS, they may also place limitations on a person’s professional, family and social life. Oral therapy as a first-line option for treatment and public reimbursement is therefore essential for improving quality of life for many affected by MS.

The MS Society works with provincial governments to secure timely access to all Health Canada approved MS therapies, with the least restrictive criteria. Our work reflects the unique experiences of people living with MS, who do not all respond to treatment in the same way.

Our most powerful advocacy tool is the experience of the person living with MS; our MS Ambassadors, like Amanda in Saskatchewan, ensure that government representatives understand the needs and impacts of policy change on those who live with MS every day. In 2014, the MS Society also published the Action on MS report, which advocates for quality lifelong care and timely access to affordable treatments.

By connecting Canadians who live with MS with decision makers who can effect real change, we ensure our governments are fully informed of the daily realities that accompany a diagnosis of MS.

To read more about our current advocacy priorities, visit mslistening.ca/download
A&W Cruisin’ to end MS is a cross-country support system; it’s hope that we will find a cure for MS, and that we will find better ways to manage it in the meantime. Now I know that there are complete strangers in British Columbia who are supporting me, in Halifax, in northern Alberta. The prime minister stopped by an A&W!

*Amanda, diagnosed in 2007*
In six years, A&W Cruisin’ to end MS has raised $6.5 million for Canadians living with multiple sclerosis. Every year since the beginning of our fruitful relationship with A&W, 100 per cent of the proceeds from cut-outs and other donations and $1 from each Teen Burger® sold on Cruisin’ to End MS day has funded Canadian MS research and services for people who live with the disease.

Our longstanding partnership with A&W recently broke new ground: A&W contributed $1 million to the MEsenchymal Stem cell therapy for CA nadian MS patients (MESCAMS) study, on top of funds raised through the A&W Cruisin’ to end MS campaign. The study (a $4.2 million grant) will provide more definitive answers about mesenchymal stem cells’ potential ability to reduce harmful inflammation in the brain, and possibly contribute to repair of the central nervous system. For more information, visit mssociety.ca/mescams

Every year, 40,000 Canadians mobilize efforts in 160 communities across Canada for one common goal: ending multiple sclerosis. When Canadians gather together to fundraise for the MS Walk, they are demonstrating their support for the 100,000 people in Canada who live with MS every day. The MS Walk also provides a means through which people living with MS can take action in the fight against their disease.

In 2014, the MS Walk raised nearly $10 million for Canadians living with MS, making the event our largest fundraising effort of the year. That same year, we invested in the MS Walk by improving the online fundraising experience for participants, so that they are better supported in their personal fundraising efforts. A formal, thorough review of the MS Walk revealed new ways to improve the overall event experience while reaching new participants, ultimately leading to a brand refresh of the event for 2015.

In 2014, 6,000 Muck MS Canada / Totale Bouette participants raised $500,000 for Canadians living with MS. With events in Estrie and Quebec City, QC, Hamilton, ON, and Chilliwack, BC, the expansion of the previous year’s successful Totale Bouette event continued to build on a successful fundraising stream for research and programs and services for Canadians who live with MS.

“It took me two years to cope with my MS diagnosis. I went back to school, was introduced to volunteering and signed up for the MS Bike. The training process led to my doing several marathons, triathlons and Ironman Canada twice. Now, organizing the MS Walk in Vancouver and participating in the event gives me the chance to be a part of my MS community, but also channel my energy into something other than my disease.”

Ray, diagnosed in 2003
LEADERSHIP DONORS

Canada has the highest rate of multiple sclerosis in the world, and we rely on our fellow Canadians to lead the charge in the fight against MS. The MS Society is delighted to recognize the following individuals, corporations and foundations that made a gift commitment in 2014 in support of the 100,000 Canadians living with MS.

$1,000,000+
Doug & Sandra Bergeron

$250,000 – $999,999
Biogen Idec Canada Inc.
Slaight Family Foundation

$100,000 – $249,999
Genzyme Canada Inc.
Ralph and Lorraine Grove
KRG Children’s Charitable Foundation

Novartis Pharmaceuticals Canada Inc.
Claire Tocher

$50,000 – $99,999
I & MJ Kelley Investments Ltd.
Matt and Sylvia Kopansky
The Lawrason Foundation

Government of Canada (HRSDC)

$25,000 – $49,999
RBC Foundation
The Law Foundation of BC

I & MJ Kelley Investments Ltd.

$10,000 – $24,999
Anonymous (2)
Roche Canada

The Lawrason Foundation

Government of Canada (HRSDC)

Major Gift de la Fédération des Allergan Inc.

$5,000 – $9,999
Anonymous (a)

$1,000 – $4,999

$5,000 – $9,999
Byron Ahmed
ATU-Jerry Fund
Bell

Marta Brickman
The Cadillac Fairview Corporation Limited

The Lloyd Carr–Hans Fund

Anna & Edward C. Churchill Foundation

The Arthur and Audrey Cutten Foundation

Frederick & Douglass Dickson Memorial Foundation

In Memory of Eileen Fazan
George Fine

Michael Furlong
Jacques-F. Gougoux Foundation

Government of Newfoundland & Labrador

Florence and Hedley Hipwell Fund
helped at Vancouver Foundation
Paul Hollands and Maria Wiener
IPAC Services Corporation
David & Maureen Jackson
Janssen Inc.
Major Gift Jeunesse-Vie

John Deere Foundation of Canada
Danie Labruche

Lohn Foundation
Ministère de la Santé et des Services Sociaux

Brian O’hea
Jonathan Peretz
Dr. Ed Pineau
Frank Salmonos

Shaw Communications
Sobeys Inc.

Florence Margaret Thompson Foundation

Jonathan Toll

The Velan Foundation
Veron Consultants Inc.
Patrice Walsh-Watson

Florence Wall
Whissell Contracting Calgary Ltd.

Anonymous (a)

$1,000 – $4,999
6582541 Canada Incorporated
A&A King Foundation

Noreen Aarrestad
Adera Development Corporation

Aaron K Fund at the Jewish Community Foundation of Montreal

Brian Alexander at RCCAO
Allstate Canada
June Ames

Anonymous Fund at the Calgary Foundation

James Armstrong
ATCO Electric EPIC

ATCO Ltd.

ATCO Power

ATCO Structures & Logistics Ltd.

Avalon Sleeves Inc.

BackFit Spinal Health & Fitness

Baird & Associates

Mr. & Mrs. Rudy & Hildegard Bandsma

Bayer HealthCare

The Benjamin Foundation

Rosanne Beraznik Fund at the Jewish Community Foundation of Montreal

Bob Cross Memorial Fund for In Home Care

Brookfield Residential (Alberta) LP

Butler Family Foundation
Mark D. Caiger

Andrew Calder

Calgary IBM Club

Cambridge Pro Fab Inc.

Canadian Association of Veterans in United Nations

Canadian Western Bank Group

Caster & District Community Chest

Cenovus Employee Foundation

Central Okanagan Foundation
Claude & Louise Chamberland

John Clark

John F. Clifford

CN Employees’ and Pensioners’ Community Fund

Simone Coffey

Salvatore N. Corea and Charlene Luciak-Corea

Crane & Hoist Service Association

Cyclo Vac

Bob & Pat Decker

Dentons Canada

Caisse Desjardins Lavolette

Desjardins Sécurente financière

Major Gift Marcel Deslauriers

District 4 Kin Foundation

Domtar Electric Copper Fund

Robin Durant

William Dyer

Evelyn Eckmier

Edith Caveli Chapter #25, OES

Edmonton Community Foundation

dEdna Edwards

Enterprise Holdings

Faccia Family

Paul Faynwachs In Trust

Sir Joseph Flavelle Foundation

Fort McMurray Airport Authority

Fort William Rotary Club

George & Susan Fowlie

Fraternal Order of Eagles #331B

Fred North Charitable Foundation

The Fredericton Community Foundation

Harvey & Leah Fruitman

Gander Goodwill Center

Gary Bluestein Charitable Foundation

Steve Gasston

Gifts Fund Canada

GM Financial

Gor-Fay Realty Co. Ltd.

Grande Prairie Rotary Club

The Greater Saint John Community Foundation

Great-West Life Assurance Company

Groupe SM Tardif

Rijean Guervenement

Gyro Club of Vancouver Charitable Foundation

Justice Kenneth & Sheila Haley

Phillip Harahus

Sylhia Hesse Foundation

In Memory of Graham Hill

Gérard Huot

Hutchinson Charitable Fund at the Strategic Charitable Giving Foundation

Imperial Oil Foundation – on behalf of David LeClair

innovCare

International Association of Machinists & Aerospace Workers

Local Lodge #99

Kris Isberg

Jackman Foundation

Audrey Jackson Charitable Gift Fund at the Strategic Charitable Giving Foundation

Jean-Dupère Foundation

The Jewish Foundation of Manitoba

John Arthur Clark Family Testamentary Trust

Kamloops North Rotary Club

Henry and Berenice Kaufmann Foundation

Lori Magee

Manitoba Hydro-Portage Hydro Employees

Manroc Developments Inc.

Manulife Financial

Maritime Electric

Louis J. Maroun

Donald Maxwell

McConchie & Company

McLaughlin-Brown Fund at the Strategic Charitable Giving Foundation

McLeish Corr-A-Box

Barbara Meek Foundation at Benefaction

Michelle & Patrick Meneley

Margaret Mile

Ministère de la Famille

Jean and Mcllllip Mooney Fund

Debbie & Fred Moore

Morin Family Fund at Benefaction

F. K. Morrow Foundation

Nixon Charitable Foundation

Oliven Priestnall Memorial Fund

O’Neill Foundation Inc.

Orbis Investments (Canada) Ltd.

Ordre Honorable de L’Oie Bleue International-Elang du Quebec

Paediatric Associates

Pagul Inc.

Parkland Industries Limited

Pembina Manitou Community

Canvass Inc.

Pilot Mound and District Community Foundation

Port Arthur Rotary Club

PAS West Ltd

Power Workers’ Union

The Powis Family Foundation

Prince George Community Foundation

Queen Street Co-op Food Market

In Memory of Nan Rasmussen

Bandsmer Foundation

Baird & Associates

BackFit Spinal Health & Fitness

Bandsmer Foundation

Bayer HealthCare

The Benjamin Foundation

Rosanne Beraznik Fund at The Jewish Community Foundation of Montreal

Bob Cross Memorial Fund for In Home Care

Brookfield Residential (Alberta) LP

Butler Family Foundation
Mark D. Caiger

Andrew Calder

Calgary IBM Club

Cambridge Pro Fab Inc.

Canadian Association of Veterans in United Nations

Canadian Western Bank Group

Caster & District Community Chest

Cenovus Employee Foundation

Central Okanagan Foundation
Claude & Louise Chamberland

John Clark

John F. Clifford

CN Employees’ and Pensioners’ Community Fund

Simone Coffey

Salvatore N. Corea and Charlene Luciak-Corea

Crane & Hoist Service Association

Cyclo Vac

Bob & Pat Decker

Dentons Canada

Caisse Desjardins Lavolette

Desjardins Sécurente financière

Major Gift Marcel Deslauriers

District 4 Kin Foundation

Domtar Electric Copper Fund

Robin Durant

William Dyer

Evelyn Eckmier

Edith Caveli Chapter #25, OES

Edmonton Community Foundation

Edna Edwards

Enterprise Holdings

Faccia Family

Paul Faynwachs In Trust

Sir Joseph Flavelle Foundation

Fort McMurray Airport Authority

Fort William Rotary Club

George & Susan Fowlie

Fraternal Order of Eagles #331B

Fred North Charitable Foundation

The Fredericton Community Foundation Inc.

Harvey & Leah Fruitman

Gander Goodwill Center

Gary Bluestein Charitable Foundation

Steve Gasston

Gifts Fund Canada

GM Financial

Gor-Fay Realty Co. Ltd.

Grande Prairie Rotary Club

The Greater Saint John Community Foundation

Great-West Life Assurance Company

Groupe SM Tardif

Rijean Guervenement

Gyro Club of Vancouver Charitable Foundation

Justice Kenneth & Sheila Haley

Phillip Harahus

Sylhia Hesse Foundation

In Memory of Graham Hill

Gérard Huot

Hutchinson Charitable Fund at the Strategic Charitable Giving Foundation

Imperial Oil Foundation – on behalf of David LeClair

innovCare

International Association of Machinists & Aerospace Workers

Local Lodge #99

Kris Isberg

Jackman Foundation

Audrey Jackson Charitable Gift Fund at the Strategic Charitable Giving Foundation

Jean-Dupère Foundation

The Jewish Foundation of Manitoba

John Arthur Clark Family Testamentary Trust

Kamloops North Rotary Club

Henry and Berenice Kaufmann Foundation

Lori Magee

Manitoba Hydro-Portage Hydro Employees

Manroc Developments Inc.

Manulife Financial

Maritime Electric

Louis J. Maroun

Donald Maxwell

McConchie & Company

McLaughlin-Brown Fund at the Strategic Charitable Giving Foundation

McLeish Corr-A-Box

Barbara Meek Foundation at Benefaction

Michelle & Patrick Meneley

Margaret Mile

Ministère de la Famille

Jean and Mcllllip Mooney Fund

Debbie & Fred Moore

Morin Family Fund at Benefaction

F. K. Morrow Foundation

Nixon Charitable Foundation

Oliven Priestnall Memorial Fund

O’Neill Foundation Inc.

Orbis Investments (Canada) Ltd.

Ordre Honorable de L’Oie Bleue International-Elang du Quebec

Paediatric Associates

Pagul Inc.

Parkland Industries Limited

Pembina Manitou Community

Canvass Inc.

Pilot Mound and District Community Foundation

Port Arthur Rotary Club

PAS West Ltd

Power Workers’ Union

The Powis Family Foundation

Prince George Community Foundation

Queen Street Co-op Food Market

In Memory of Nan Rasmussen
The MS Society is grateful to the following donors for their generous support of the endMS: Whatever It Takes campaign, which funds the most promising research in Canada and around the world to find better treatments, improve quality of life and enable people living with MS to lead the best life possible.
TOP EVENT DONORS
Our fundraising events enable us to fund cutting-edge Canadian MS research and programs and services for people living with MS across the country. We are delighted to recognize the following donors who made a gift in support of the MS Society’s 2014 fundraising events.

$50,000+
Lorenzo Donadeo
National Bank of Canada

$25,000 – $49,999
Alfred Dallaire Menoria
Alimentation Couche-Tard
ATCO Electric Epic
BDC
Fondation Roland Beaulieu
La Fondation Samson Bélair

$10,000 – $24,999
Amia
Ar-men Management
Aurion Capital Management Inc.
Bain & Co.
Biogen Idec Canada Inc.
BMR F.V. Ialonde Inc.
Bosch Rexroth Canada Corp.
Brandt Tractor Ltd.
Brault & Martineau Foundation
British Columbia Lottery Corporation
CanWest Global Media Group
Canadian Western Bank Group

$5,000 – $9,999
Anonymous (2)
Mike Williams
Anonymous (3)

$5,000 – $9,999
Dave Addie
Alberici Constructors Ltd.
Aurion Capital Management Inc.
Basintel LLC
Biogen Idec Canada Inc.
BMR F.V. Ialonde Inc.
Bosch Rexroth Canada Corp.
Brandt Tractor Ltd.
Brault & Martineau Foundation
Claudine & Stephen Bronfman

$5,000 – $9,999
Karen & Bill Barnett
Mirella Colletti
Mr. & Mrs. Ian Donnelly
Jocelyn Braithwaite

RESEARCH PARTNERS
Research Partners are a special community of individuals, foundations and corporations Canada-wide who are solely supporting research into the cause of and cure for MS. The MS Society of Canada is proud to celebrate the following Research Partners who made a gift commitment in 2014.

$10,000+
Jocelyn Braithwaite
Agnes Faraco
The Koehle Family Foundation
Sassa Menes
Peter O’Sullivan
Frederick J. Troop
Anonymous

$5,000 – $9,999
Karen & Bill Barnett
Mirella Colletti
Mr. & Mrs. Ian Donnelly

$5,000 – $9,999
Karen & Bill Barnett
Mirella Colletti
Mr. & Mrs. Ian Donnelly
Jocelyn Braithwaite

$1,000 – $4,999
Anonymous
Mike Williams
Anonymous (3)

$1,000 – $4,999
Anonymous
Mike Williams
Anonymous (3)

$10,000+
Jocelyn Braithwaite
Agnes Faraco
The Koehle Family Foundation
Sassa Menes

$1,000 – $4,999
Anonymous
Mike Williams
Anonymous (3)

$1,000 – $4,999
Anonymous
Mike Williams
Anonymous (3)

$10,000+
Jocelyn Braithwaite
Agnes Faraco
The Koehle Family Foundation
Sassa Menes

$1,000 – $4,999
Anonymous
Mike Williams
Anonymous (3)
TOP EVENT FUNDRAISERS

$75,000+  
Travis DeSouza  
Mike Casson  
John Makris  
Larry Makish  
Jennifer Bergin

$50,000 – $74,999  
Jesse James  
Kevin James  
Julia Milamich  
Suzanne Mignault  
Stacey Shein

$25,000 – $49,999  
Ray Best  
Richard de Carufel  
Bob Decker  
Luc Lacombe  
Bernard Lofchick  
Timothy Mahoney  
John Makris  
Isabelle Marcoux  
Doug Meloche  
Suzanne Mignault  
Stacey Shein  
Jonathan Simmons  
Gail Taylor  
Greg van Tighem  
Art Weingarden

$20,000 – $24,999  
Jodi Buchanan  
Mike Russo  
Howard Shapray  
Barry Taylor  
Sandra Vockeroth

$10,000 – $19,999  
Jonathan Allenger  
Giselé Amann  
Jaclyn Amor  
Karyn Amyot  
Lynda Archambault  
Andrea Bates  
Bili Bates  
Lilian Batke  
Mark Bazerman  
Henriette Benoit  
Tim Berg  
Ineke Bezuyken  
Tim Blom  
Lesley Bowman  
Jason Bucholz  
Brad Buget  
Nick Casson  
James Conner  
Noel Cordwell  
John Cudlier  
Diane Dafoe  
Matthew Dasliva  
Scott Davis  
Gloria Davie  
Tom Denney  
Dominique Deschamps  
Norman Desjardins  
Christie DeSouza

$5,000 – $9,999  
Casey DiBitetta  
Julie Drainitsaris  
Ben Elzen  
Ken Rees  
Colin Findlay  
Bre Fitzpatrick  
Natacha Foidart  
Mark Freedman  
Tara Friskin  
Jenny Furdutsy  
Bruno Gingras  
Adam Goldberg  
Jeff Grocock  
Jason Guenter  
Jan Hancock  
Doug Hansen  
Chuck Harten  
Myra Hastings  
Meg Henderson  
Kerry Hetu  
Dave Hildebrand  
Roland Houle  
Valerie Hussey  
Ernie Isely  
Leona Jarot  
Jacquelyn Janzen  
Linda Jarrett  
Richard Jurewicz  
Nancy Kastner  
Sheri Katz  
Ken Kent  
Chris Kieser  
Jonathan Kleinssamer  
Kalyssa Kolus  
Tracey Kolus  
Keith Kuhl  
Eric Lafrance  
Fred Landry  
Francois Lebel  
Isabelle Leblanc  
Paul Letevre  
Taryn Lenoco  
Adé Lespérance  
Wayne Lessard  
Nancy Lester  
Noah Levin  
Corinne Lotocki  
Ray Lozinski  
Jack MacDuff  
Bob Majowicz  
Cynthia Mansfield  
Sara Marcello  
Andrea Martin  
Dale Martin  
Vicky McCann  
Arlene McDougall  
Kaysa Mclaughlin  
Darrell Mergaert  
David Mergaert

$20,000 – $49,999  
Christie DeSouza  
Nancy Dekanich  
Joe DeSantis  
Julie Desmarais  
Nancy Lessard  
Teddy Levy  
Mark Libbears  
Rob Little  
Ray Lonkis  
Dan Mack  
Josephine Macdonald  
Jean Macinnes  
Peter Maione  
Tony Makrystoski  
Cathie MacCahon  
Andrea Mears  
Maxime Mercier  
Blaine Mills  
Leah Milton  
Henny Moekeer  
Pierre Moreau  
Don Mulvehy  
Jennifer Murzich  
Raymond Murrell  
Richard Nelson  
Rod Neumann  
Randy Neves  
Peter Newman  
Brian Newton  
Dean Nixon  
Christine Nordal  
Eva Norell  
Mike O’Reilly  
Roy Patterson  
Larry Payne  
Don Peacock  
Jared Peck  
Colin Penny  
Daniel Perreault  
Mike Petriello  
Gaetan Picard  
Roger Pomerleau  
Melvin Porter  
Bertrand Potvin  
Michèle Potvin  
Jean Poulin  
Ann Pouyer  
Carol Pranther  
Jacs Pronovost  
Ian Raab  
Grace Raap  
Lousie Raush  
Peter Reaume  
Dallas Reeves  
Rick Reeves  
Bryon Reid  
Sheldon Rice  
Brenda Riddell  
Cheri Roberts  
Alex Romancich  
Christopher Ronald  
Peter Rose  
John Ross  
Stéphane Roy  
Giuseppe Rubino  
Bruce Ryan  
Brittany Ryder  
Claude Sansche  
Joe Santos  
Doreen Saunders  
Gary Scherie  
Rudi Schimmel  
Rob Schupp  
Rhoda Schultz  
Bebecca Scott  
Douglas Scutchens  
Michelle Silliphant  
Peter Simon  
Susan Simmons  
John Simone  
Jen Simpson  
John Sloan  
Linda Smallwood  
Kim Smith  
Venita Solbering  
Manon Sourcy  
Fiona Sparrow  
Allan Sporer  
Steve St Germain  
Rob Strathdee  
Te Switzer  
Le Tailon-Sinclair  
Jean-François Tessier  
Martin Tetrault  
Christine Thibeau  
Carm Thick  
Mike Tudyo  
Armande Turcotte  
Joey Turgeon  
Darryl Turner  
Dean Unrath  
Jan Van Velzen  
Annie Vannell  
David Varga  
Ron Vermeulen  
Armand Walsh  
Mark Wasek  
Scott Wells  
Paul Wemple  
Los White  
Ian Whilmore  
Dennis Wiccy  
Barb Winfield  
Fran Wonnick  
Bruce Wood  
Blair Woywod  
Andrew Yorkie  
Ron Yorkie  
Tom Zuzio  
Jacob Zwaan
TeamMS TOP TEAMS

TeamMS encourages participants in the MS Walk and the MS Bike to form teams with their family, friends and co-workers for fun and camaraderie. Thank you to the following teams for their outstanding fundraising contributions.

$100,000+
- Smokin' Embers AB
- Gregor Bombs AB
- Happy Fillmores AB
- Les pédales de l’avenir QC
- MS AIN’T Purdy AB

$75,000 – $99,999
- Donna Tremblay Gloucester, ON
- Gabriella Mammone Mississauga, ON
- Ralph Cochrane Toronto, ON

$50,000 – $74,999

$25,000 – $49,999
- Ben Alain FibreOp High Speedsters ATL
- Bike for Mike ON
- Biker Chicks & Boccie Boys AB
- Conestoga-Rovers & Associates ON
- County Riders ON
- Croix-Bluie Medavie QC
- Crystal Spring Team NL
- Cyclepaths AB
- DILLON HIGHway ROLLERS ON
- Eramosa ON
- eSport Sportif QC
- Faut l’Fer QC
- For the HELLth of it AB
- Gluteus to the Maximus QC
- Invincibles AB
- Journey for Jani ON
- keep on truckin’ ON
- Les Grimpeurs de Fermont QC
- L’Equipe qui a du chien QC
- London Life - The Grateful Tread ON
- MILLENNIUM STARS ON
- MS Enders AB
- MS Sucks ON
- Norton Rose Fulbright Canada ON
- Novalia QC
- Pain in the Butts AB
- Pat’s Peloton AB
- Roadkill ATL
- Slow Spokes ATL
- Stanec Stingers AB
- Stellas and Glens and Bikes oh my ON
- Steps for the Cure ON
- Team MegaSoreAss AB
- TEAM MTS, The Biking Bison MB
- TEAM PRONTO! AB
- Team TFC (Together Finding a Cure for MS) ON
- The Brotherhood Team ON
- The McLennan Cooper Trial by Tires ATL
- The Red Team AB
- The Spokespeople AB
- The Windriders SK
- West Island Roadrunners QC
- Zen’s Warriors SK

$20,000 – $24,999
- 30 G’s AB
- AmbirCares ATL
- Assante QC
- Beaux-cycloeuq QC
- Bipa Riders SK
- Blazing Saddle Sores SK
- Canalta Cares AB
- Casson’s Crew AB
- Easy Riders BC
- ERMS Self-Help Group BC
- EMD Serono ON
- Financière Banque Nationale QC
- Gallaghers Grape Expectations AC
- Guydtons QC
- K-Rock Cyclepaths AB
- Le Tour de France QC
- Les hommes de cœur.org QC
- Les Moulineux ATL
- Mighty Spinners AB
- Mike’s Steps QC
- Misterlegou QC
- Myelin Miracles ON
- Nitro Rhinos ON
- Patti’s Pit Crew AB
- Peak Peddlers MB
- Rears and Gears AB
- Rockingham Riders ATL
- sentinel self storage AB
- SG Front Forks AB
- ShutOut MS QC
- Spirit riders QC
- StandardAero Turbinators MB
- Sus Scrofas AB
- Team Chris AB
- Team DiBattista ON
- Team Elayne BC
- Team LAH 2014 QC
- The Freddy Kruezers ATL
- The Remyelinator SK
- Twisted Steel & Sex Appeal AB
- eelie Awesomes ON
- VIA Rail Canada QC
- Who-Hahs AB
- YOU GO GANG BC
EVELYN OPAH SOCIETY & LEGACY GIFTS

The following individuals have confirmed a legacy gift to the MS Society in the past year, and we are privileged to welcome them as the newest members of the Evelyn Opal Society:

Arbuthnot Family
Carolyn Fredenburg
Donna McClellan
Kevin Smith
Anonymous

We are humbled by the generosity of our donors and the extraordinary commitment they show to the fight to end MS. We are honored to recognize the contributions of the following estates in 2014:

$250,000 +
Estate of Virginia R. Griffin

$100,000 – $249,999
Estate of Charles Earl Upton

We also recognize the following Evelyn Opal Society members for their generous support through their legacy gift in 2014:

Arbuthnot Family
Carolyn Fredenburg
Donna McClellan
Kevin Smith
Anonymous

We apologize for any errors or omissions found within our acknowledgement lists.
## Multiple Sclerosis Society of Canada

Combined Statement of Revenue and Expenditures

For the year ended December 31, 2014

(in thousands of dollars)

To view our full audited financial statements, please visit mssociety.ca/financial

### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership giving activity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bequests</td>
<td>2,801</td>
<td>2,487</td>
</tr>
<tr>
<td>endMS campaigns</td>
<td>2,506</td>
<td>1,232</td>
</tr>
<tr>
<td>Corporate giving and major donors</td>
<td>2,272</td>
<td>2,043</td>
</tr>
<tr>
<td>Grants from governments</td>
<td>1,220</td>
<td>1,348</td>
</tr>
<tr>
<td>Grants from pharmaceutical companies</td>
<td>722</td>
<td>767</td>
</tr>
<tr>
<td>Other grants</td>
<td>636</td>
<td>825</td>
</tr>
<tr>
<td>Community based fundraising events</td>
<td>21,789</td>
<td>22,554</td>
</tr>
<tr>
<td>Individual giving and direct marketing</td>
<td>14,086</td>
<td>13,815</td>
</tr>
<tr>
<td>Dinners, tournaments and third party events</td>
<td>6,063</td>
<td>6,383</td>
</tr>
<tr>
<td>Gaming</td>
<td>1,322</td>
<td>1,467</td>
</tr>
<tr>
<td>Sale of goods</td>
<td>306</td>
<td>277</td>
</tr>
<tr>
<td>United Way and HealthPartners</td>
<td>1,685</td>
<td>1,661</td>
</tr>
<tr>
<td>Public awareness activities</td>
<td>793</td>
<td>1,007</td>
</tr>
<tr>
<td>Investment income</td>
<td>615</td>
<td>615</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>241</td>
<td>253</td>
</tr>
<tr>
<td>Memberships</td>
<td>57</td>
<td>73</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>57,114</td>
<td>56,807</td>
</tr>
</tbody>
</table>

### Fundraising expenditures

<table>
<thead>
<tr>
<th>Source</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership giving</td>
<td>2,095</td>
<td>1,936</td>
</tr>
<tr>
<td>Community based fundraising events</td>
<td>8,514</td>
<td>8,359</td>
</tr>
<tr>
<td>Individual giving and direct marketing</td>
<td>7,967</td>
<td>8,436</td>
</tr>
<tr>
<td>Dinners, tournaments and third party events</td>
<td>1,948</td>
<td>1,967</td>
</tr>
<tr>
<td>Gaming</td>
<td>220</td>
<td>247</td>
</tr>
<tr>
<td>Cost of goods sold</td>
<td>190</td>
<td>160</td>
</tr>
<tr>
<td>Indirect fundraising</td>
<td>2,032</td>
<td>1,851</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>22,966</td>
<td>23,187</td>
</tr>
</tbody>
</table>

### Program and administration expenditures

<table>
<thead>
<tr>
<th>Source</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Client services</td>
<td>8,891</td>
<td>9,223</td>
</tr>
<tr>
<td>Research*</td>
<td>6,864</td>
<td>6,653</td>
</tr>
<tr>
<td>Research — endMS campaigns</td>
<td>2,738</td>
<td>1,457</td>
</tr>
<tr>
<td>Public education and awareness</td>
<td>5,748</td>
<td>6,453</td>
</tr>
<tr>
<td>Chapter and volunteer support and development</td>
<td>3,981</td>
<td>4,152</td>
</tr>
<tr>
<td>Government and community relations</td>
<td>1,719</td>
<td>1,893</td>
</tr>
<tr>
<td>MS Clinics</td>
<td>673</td>
<td>1,030</td>
</tr>
<tr>
<td>Administration</td>
<td>3,612</td>
<td>4,234</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>34,226</td>
<td>35,095</td>
</tr>
</tbody>
</table>

#### Deficiency of revenue over expenditures before the undernoted

(78) (1,475)

#### Fair value change in investments

264 526

#### Excess (Deficiency) of revenue over expenditures for the year

186 (949)
National Office
250 Dundas St W, Suite 500
Toronto, Ontario
M5T 2Z5
416-922-6065

British Columbia
& Yukon Division
1103 - 4720 Kingsway
Burnaby, British Columbia
V5H 4N2
604-689-3144

Alberta & Northwest Territories Division
9405 - 50 Street, Suite 150
Edmonton, Alberta
T6B 2T4
780-463-1190

Saskatchewan Division
150 Albert Street
Regina, Saskatchewan
S4R 2N2
306-522-5600

Manitoba Division
1465 Buffalo Place, Suite 100
Winnipeg, Manitoba
R3T 1L8
204-943-9595

Ontario & Nunavut Division
250 Dundas St W, Suite 500
Toronto, Ontario
M5T 2Z5
416-922-6065

Quebec Division
550 Sherbrooke Street West
Suite 1010, East Tower
Montreal, Quebec
H3A 1B9
514-849-7591

Atlantic Division
109 Ilsley Avenue, Unit 1
Dartmouth, Nova Scotia
B3B 1S8
902-468-8230

1-800-268-7582
info@mssociety.ca
mssociety.ca

NATIONAL EXECUTIVE TEAM
Mr. Yves Savoie
President & chief executive officer
Mr. Louis Adam
Executive director, Quebec Division
Ms. David Arbuthnot
Vice-president, information technology and facilities
Ms. Donna Boyd
President, Manitoba Division
Mr. Owen Charters
Chief marketing and development officer, Executive director, MS Scientific Research Foundation
Ms. Monica Jordan
Acting president, Atlantic Division
Ms. Erin Kuan
President, Saskatchewan Division
Dr. Karen Lee
Vice-president, research
Ms. Sylvia Leonard
Vice-president, talent, programs and services
Ms. Lisa McCoy
President, Ontario & Nunavut Division
Mr. Neil Pierce
Vice-president, government relations; President, Alberta & NWT Division
Ms. Tania Vrionis
President, British Columbia & Yukon Division
Mr. Andy Wnek
Chief financial officer

NATIONAL BOARD OF DIRECTORS
Officers
Chair, Mr. Charles (Chuck) Ford
Vice-chair, Ms. Valerie Hussey
Treasurer, Mr. François Coupal
Secretary, Mr. John Folk

Directors
Ms. Gayelene Bonenfant
Mr. Christopher Bourque
Mr. Rick Casson
Ms. Sylvia Chrominska
Ms. Marie-Josée Comtois
Mr. Brian Duck
Dr. Thomas Feasby
Ms. Susan Senecal
Ms. Christiane Thouin
Ms. Jennifer White

Honorary directors
Mr. Alexander R. Aird
Mr. A. Jeremy Arnold
Mr. Frank E. P. Bowman
Ms. Laurie Dennet
Mr. Garrett Herman
Mr. Lou Maroun
Dr. William McClroy
Mr. Reid G. Nicholson
Mr. R. Neil Wickham
Mr. Jim Wolfgang

MEDICAL ADVISORY COMMITTEE
Chair, Dr. Anthony Feinstein
Members
Dr. Jack Antel
Dr. Brenda Banwell
Dr. Virender Bhan
Mr. Owen Charters
Dr. Timothy Coetzee
Dr. Samuel David
Dr. Pierre Duquette
Dr. Thomas Feasby
Mr. Charles Ford
Mr. Charles Hartlen
Ms. Valerie Hussey
Dr. Rashmi Kothy
Dr. Karen Lee
Ms. Sylvia Leonard
Dr. Ruth Ann Marrie
Dr. Wayne Moore
Dr. Trevor Owens
Dr. Alexandre Prat
Mr. Yves Savoie
Dr. Peter Stys
Dr. Anthony Trabousee
Dr. Valerie Wallace
Dr. Christina Wolfson
Dr. Wee Yong

PERSONNEL AWARDS
Chair, Dr. Sam David
Members
Dr. Nathalie Arbour
Dr. Paula Foster
Dr. Steven Kerfoot
Dr. Bradley Kerr
Dr. Cornelia Laule
Mr. Dave Macmurchie
Dr. James Marriott
Dr. Sarah Morrow
Dr. Shalina Ousman
Mr. Kent Pollard
Dr. Jacqueline Quandt
Dr. Manu Rangachari
Ms. Stacey Saukko
Dr. Alain Simard
Dr. Helen Tremlett
Ms. Kim Wilson

BIOMEDICAL RESEARCH
Chair, Dr. Valerie Wallace
Members
Dr. Steffany Bennett
Dr. Aditya Bharatha
Mr. Scott Dunham
Dr. Shannon Dunn
Dr. Alyson Fournier
Dr. David Li
Dr. Wendy Macklin
Dr. Thierry Mallevaey
Dr. Amit Bar-Or
Ms. Lisa Park
Dr. Alexandre Prat
Ms. Patricia Rzechowka
Dr. Pere Santamaria
Dr. Peter Stys
Dr. Wolfram Tetzlaff
Dr. Robin Yates

CLINICAL AND POPULATION
Chair, Dr. Pierre Duquette
Members
Dr. Virender Bhan
Dr. Susan Forwell
Dr. Katherine Knox
Dr. Ruth Ann Marrie
Dr. James Marriott
Ms. Odile Sevigny
Dr. James Sumowski
Dr. Dean Walker
Dr. Ann Yeh

MS SCIENTIFIC RESEARCH
President
Foundation
Mr. Bruce R. Richmond
Vice-president
Mr. Lou Maroun
Treasurer
Mr. Daniel Larouche
Secretary
Mr. Robert (Bob) Decker
Directors
Mr. Alistair Fraser
Mr. Garrett Herman
Ms. Helen M. Kearns
Ms. Nancy Love
Mr. Fred Moore
Mr. Joseph Randell
Mr. Rick Waugh

Ex-officio
Mr. Charles (Chuck) Ford
Mr. Yves Savoie

About the cover: In 2014, Jacquelyn Janzen ran more than 500km along Vancouver Island to raise money and awareness for multiple sclerosis. We'd like to thank Jacquelyn for her contribution.