Our Mission
To be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.

Our Inspiration
- Canadians have one of the highest rates of MS in the world
- Everyday, three more people are diagnosed with MS
- There is currently no cure for MS

Our Commitment
- Improve the quality of life for people affected by MS
- Find MS cause, prevention, and cure in shortest possible time
- Increase awareness of MS and the MS Society
- Increase government responsiveness to MS issues
- Strengthen relationship with others supporting people affected by MS

Our Supporters
- 13,500 volunteers across the country
- 120,000 fundraising event participants
- 1,500 board and committee members
- 1,000,000 donors
- 28,000 members nationwide

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Whenever we are asked what defines the MS Society of Canada and its success, three qualities jump to mind: vision, people and strength.

At the MS Society of Canada, our mission is to be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.

You will discover in this annual report that our vision is bold, imaginative and forward thinking. We have presented success stories and noted the issues that remain to be confronted. This year, we have made dramatic progress toward new levels of excellence in our six core areas—client services, chapter relations, research, advocacy, public education and fundraising. Not only are we raising our standards, we are taking standards to the next level. With the recruitment of a new president, the drafting of our strategic directions, our leading role in research and our highly acclaimed national fundraising program, we are showing leadership on many fronts.

This year, the MS Society introduced two summer camps for children and teens impacted by MS in both Quebec and Ontario. We persuaded the Government of Newfoundland and Labrador to provide better drug coverage for MS treatments. In research, we partially funded a University of Calgary study that discovered the pregnancy hormone, prolactin, may be key to repairing nerve cell damage. Our event season also marked a record year in volunteer involvement, team participation, and dollars raised.

Notably, we have titled this year’s annual report, “Together: Vision, People and Strength.” Over the years, many people and organizations have worked with us. We applaud people touched by MS: donors, members, participants, families, staff, Board members, as well as our community, health care and government partners. Through their outstanding commitment, creativity, flexibility and innovation, the MS Society of Canada is well positioned to continue serving all regions of Canada in the year ahead.

We also offer a special thank you to all our volunteers. They are the face of the Society through our strong chapter network, they play a leadership role in the governance of the Society at all levels, and they ensure the safety and enjoyment of participants at Society events.

Together we are strengthening the MS Society of Canada, enhancing lives and providing hope to people affected by MS. Together we will work to fulfill our responsibilities with integrity and a strong sense of duty to our mission.

Sincerely,

Yves Savoie, PRESIDENT AND CHIEF EXECUTIVE
Lou J. Maroun, NATIONAL CHAIR
As Canada’s only non-profit organization devoted solely to funding and promoting MS research, programs, and client services, the MS Society has taken on an ambitious mandate: to end MS. “Our vision builds on the tremendous successes of the last decade and from it, the strong momentum. Only through collaboration can we successfully implement the strategic directions that we have developed together. We invite you to join us to end MS and be a part of Momentum 2015,” stated Yves Savoie, president and chief executive, MS Society of Canada.

In the spring of 2007, the MS Society of Canada embarked on a strategic planning process that brought people and ideas together from all regions of the country. Consultation sessions were held with the participation of persons living with MS, caregivers, volunteers, board members, MS health professionals, donors, event fundraisers, and employees.

*Momentum 2015* was proposed as a concept to develop the planning process. The goal: to produce a game plan that would translate valuable input into strategic objectives and detailed initiatives for the next seven years.

As such, the strategic plan will be organized around four broad questions: How do we create value for our stakeholders? At what processes must we excel? Financially, what is most critical to us? How do we grow and change to meet ongoing demands?

While the planning and approval process continues, the launch of *Momentum 2015* is expected in September 2008.
Pregnancy hormone key to repairing nerve cell damage

The mystery of why multiple sclerosis (MS) tends to go into remission while women are pregnant may be the secret to overcoming the devastating neurodegenerative disease.

In February 2007, University of Calgary researchers, funded by the Multiple Sclerosis Society of Canada and the Canadian Institutes of Health Research with the support of the Alberta Heritage Foundation for Medical Research and the Stem Cell Network, revealed that a pregnancy-related hormone contributes significantly in rebuilding the protective coating around nerve cells.

In a study conducted in mice, researchers found that the hormone prolactin encourages the spontaneous production of myelin, the fatty substance that coats nerve cells and plays a critical role in transmitting messages in the central nervous system. The study is the first to determine that prolactin, which increases in the body during pregnancy, is directly responsible for the formation of new myelin in the brains and spinal cords of pregnant mice. Further, when non-pregnant mice with MS-like lesions were injected with prolactin, their myelin was also repaired.

The study compared pregnant and virgin female mice of the same age and found that pregnant mice had twice as many myelin-producing cells, called oligodendrocytes, and continued to generate new ones during pregnancy. By chemically destroying myelin around nerve cells, the researchers found that pregnant mice had twice as much new myelin two weeks following the damage as virgin mice and that introducing prolactin mimicked the effects of pregnancy on myelin production and repair in mice that weren’t pregnant.

The research was based on evidence that MS, which is more common in women than in men, goes into remission when women become pregnant. These research findings represent the first example of a natural, biological mechanism that produces new myelin in the adult brain and spinal cord and identifies prolactin as a potential therapeutic substance for future testing in people with MS.

Subsequent tests of prolactin in animal models of MS will be required before testing on humans can take place, but MS researchers are hopeful human trials can take place within the next several years.

Principal investigators:
Jack Antel MD, Montreal Neurological Institute, McGill University
Samuel Weiss, PhD, Hotchkiss Brain Institute, University of Calgary
Moses Rodriguez, MD, Mayo Clinic, Rochester, Minnesota
MS RESEARCH FOCUS

- Myelin Repair
- Virology
- Paediatric MS
- MRI Studies
- Immunology
- Health & Treatment
- Genetics
- Bone Marrow Transplantation

Annually, the Grants Review and Medical Advisory Committees of the MS Society thoroughly review and recommend research proposals for funding. This year, their recommendation was $15.8 million in funding designated for various operating grants and personnel awards offered through the MS Society of Canada and the MS Scientific Research Foundation.

- A randomized, controlled trial of minocycline in clinically isolated syndrome (CIS). In some, CIS – the first onset of an MS-like symptom, represents the earliest stage of their living with MS. Researchers believe a new treatment option for this phase might be minocycline. The study is led by Dr. Luanne Metz from the University of Calgary.

- An extension of the bone marrow transplant project. In its second phase, monitoring and studying the long term outcomes following chemotherapy and bone marrow transplants in 15 individuals with progressive MS are emphasized. Dr. Mark Freedman and Dr. Harold Atkins, from the Ottawa Hospital, are leading this study.

- An extension of the genetic epidemiology of MS project, led by Dr. Dessa A. Sadovnick and Dr. George Ebers. Researchers will continue work in areas such as: the role of gender, maternal effects, impact of genetics on disease outcome, the changing prevalence of MS, MS rates in migrants and issues in primary progressive MS.

“Ask the Expert” online forum

There are many ways that the MS Society of Canada collaborates with experts in the field of MS. One new resource which takes advantage of this synergy is that of “Ask the Expert”. Launched in 2006, “Ask the Expert” is quickly becoming a leading source for trustworthy and timely MS news and information. “Ask the Expert” gives people affected by MS (those diagnosed, their families, caregivers, friends etc) the opportunity to have their questions answered by experts. Questions are submitted online and a suitable expert is assigned to answer the question. The roster of experts includes neurologists, physiotherapists, nurses, social workers, pharmacists, and other professionals. There are over 250 answers online and new answers are posted every weekday. Go to www.msanswers.ca (or www.reponsessp.ca) to subscribe to this resource.
For the past 35 years, Dr. McIlroy has been the public face of MS in Canada, interpreting what's happening medically and scientifically in the MS world, in his capacity as national medical advisor to the MS Society.

Dr. McIlroy has served on the volunteer scientific committees that oversee the MS Society of Canada research program and review the applications for research grants. His contributions to the MS community have also extended beyond Canada. In the late 1980s and early 1990s, he chaired the Medical Advisory Committee of the Multiple Sclerosis International Federation.

From this vantage point, he can say with assurance that Canadian MS researchers are among the best in the field and that the MS Society is on the right track, venturing into large collaborative multi-centre research projects funded by the MS Scientific Research Foundation, “where the hope is that two plus two will equal five or six, rather than four,” and championing young researchers just embarking on their careers.

Dr. McIlroy has witnessed a major change in how the MS research community connects globally. “Twenty-five years ago, many researchers kept their cards pretty close to their vest. They wanted to get the Nobel Prize before anybody else knew what was going on in their labs. I think that is no longer true. Now, there is a wide sharing of MS-related research information on a worldwide basis. That’s encouraging because it will speed up the pace of finding the path to end MS.”

As promising areas of research, he cites the clinical trials of immunomodulating and immunosuppressing drugs; a bone marrow transplant study to determine if transplanting bone marrow stem cells in people with rapidly-progressing MS can stop the disease; and the prospect of myelin repair. “We used to believe 15 or 20 years ago, that damage to the central nervous system couldn’t be repaired. Now researchers are coming up with ways of turning on the repair mechanisms in our own bodies and potentially using stem cells to repair already-damaged myelin.” It’s a significant advance.

Although he is retiring as the Society’s national medical advisor, Dr. McIlroy will continue helping people living with MS in his work as a clinical neurologist at the Toronto Western Hospital.
Canadian summer camps for children and teens impacted by MS

While MS is usually considered to be a disease of young adults, kids can be touched by MS too.

That’s why for the first time this summer, the MS Society introduced two new summer camps for children and teens impacted by MS – in Perth, Ontario and Val Morin, Quebec. In total, 50 kids were invited to participate in a fun and safe environment.

The Ontario camp, developed for kids with MS, was the result of collaboration between the MS Society and Easter Seals Camp Merrywood and with support from the Hospital for Sick Children’s Paediatric MS Clinic. In Val Morin, activities were developed specifically for kids with parents living with MS to share their experiences freely. Funding for the camps was made possible by the RBC Foundation, an anonymous family foundation, and the MSSC Gift & Co. campaign.

Highlights from the two camps included activities such as: archery, horseback riding, kayaking, pottery, photography, and discussions about MS. Campers in Ontario met Aaron Solowoniuk, drummer from the band Billy Talent, who himself has MS. They learned hip hop, made dream-catchers, and formed new friendships. In short, the campers had the kind of memorable summer days that every child or teen should experience. In the words of one camper, “The best thing about camp was everything!”
Inaugural MS Society of Canada Scholarship Program supports youth affected by MS

The MS Society recognizes that it takes both hard work and financial support for students to attend post-secondary education. Therefore, a new scholarship program was launched this year to assist students up to age 25 who have MS, or who have a parent who lives with the disease.

The MS Society of Canada Scholarship Program is supported by Juno Award winning punk rock band Billy Talent. Drummer Aaron Solowoniuk, who has lived with MS for the past decade, helped establish the scholarship when he approached the MS Society looking for a creative way to assist youth impacted by multiple sclerosis. Aaron has since spearheaded a number of fundraising activities to support the scholarship program, and has helped raise the profile of the program and the MS Society through various media appearances.

Response to the scholarship program was extremely enthusiastic, with 141 applications received from all across Canada. This year, a total of 61 scholarships valued at $60,000 were given out for the 2007-2008 school year.

The MS Society of Canada is pleased to have this opportunity to support young people directly affected by MS in a new and very meaningful way.

Vicky Dominigue, Ontario summer camp participant and Aaron Solowoniuk of Billy Talent.
Wendy Raap was a loving wife and dedicated mother of four in Kelowna, B.C. when she was diagnosed with MS 15 years ago. She struggled against the diagnosis at first, but, when she lost her speech temporarily, “it was a big wake-up call.” Wendy and her family fought back by joining in the Super Cities WALK for MS in Kelowna, raising funds for research and support for people with MS and their families.

On her return to Manitoba, in 1997, Wendy’s extended family expressed curiosity about MS, so they attended some MS Society education sessions. This sparked the beginning of the Raap family’s decade-long involvement as MS Society volunteers.

From stuffing envelopes in the office, Wendy has “graduated to answering the telephones when the receptionist is away.” She invites schools to participate in the MS Read-A-Thon and books, clowns, cheerleaders and entertainment for the Winnipeg Super Cities WALK for MS. But that’s not all. The entire Raap family has embraced the RONA MS Bike Tour. “It’s a family weekend. We all show up and away we go.”

Wendy does advance check-in. Her 75-year-old father biked the 180 km route this year and last. Her husband, sons, daughter, brother-in-law and his brother have all cycled. Her sister, a paramedic, supervises first aid. Up to 20 family members either cycle or help ensure the ride is safe, fun and enjoyable. Even her two-year old grandson clapped at the finish line this year. The family raised over $17,000 in the 2007 Bike Tour and set a goal of $20,000 for next year.

Their enthusiasm is fuelled by a desire to give back. “The more you get involved, the more you see people who are worse off than you are,” says Wendy. Relapse-free for the past year and a half, she adds “I think that helps put your situation into perspective.” Raising funds for MS research is also close to Wendy’s heart. “My hope and dream is that we can put a stop to MS and that our grandkids won’t have to worry about it.”

“My hope and dream is that we can put a stop to MS and that our grandkids won’t have to worry about it.”
A change of heart: Drug coverage expanded in Newfoundland and Labrador

Until this past April, Newfoundland and Labrador remained the only province not providing universal coverage of drugs to treat multiple sclerosis.

In November 2006, the Atlantic Division created a mandate to resolve this issue. A government relations campaign kicked off immediately securing communication with the parliamentary secretary to the Minister of Health and other officials in St. John’s.

Advocacy packages explaining the issue and recommending effective actions, support from local unions, and the Provincial Advisory Council on the Status of Women also helped to drive the message.

The media campaign attracted local media and staged news conferences in St. John’s addressed the issue publicly. Even Premier Danny Williams was presented a giant cookie bearing the message, “Premier, Have a Heart.”

As a result, the government of Newfoundland and Labrador announced an expansion to their Prescription Drug Program. Full coverage of drugs for people who were on social assistance or in long-term care and low-income seniors was established. Others would pay for a portion of their drugs based on a percentage of income. The amendment benefits anyone in the province with a disease requiring major drug coverage.
For the first time in March 2007, the MS Society took its messages about the needs of people affected by MS to members of Parliament. Members of the national government relations committee conducted a Day on the Hill and met with key ministers and MPs.

MPs heard directly from people affected by MS on the committee about how more flexibility in programs such as the Canada Pension Plan disability benefits and Employment Insurance sickness benefits could encourage people to stay in the workforce longer. Day on the Hill participants also pointed out the tremendous contributions that caregivers make to people with MS and how small changes in government programs could recognize and reward those contributions.

At the conclusion of the meetings, participants were buoyed by the positive reception of members of Parliament to the issues and felt they had definitely made a difference in educating key officials about MS and the issues that impact the quality of life of people affected by MS.

Leadership Circle:
Giving and getting involved

In 1999, national vice president, client services and research, Jon Temme, founded the Leadership Circle, an exclusive recognition club for staff and board members across the country who financially support the MS Society.

“The intention of the program was to be inclusive of all staff and board giving regardless of amount given – and recognize giving in all the different ways: pledges to participants, monthly giving, and a one time major gift,” says Temme.

“The size of the donation is immaterial. That your name is on the list of donors is critical,” says Dena Simon, president of Atlantic Division.

Participation in the Leadership Circle is a commitment to our mission and a challenge for others to do the same. It shows that we will not ask others to do what we are not willing to do ourselves.

We are proud to recognize our Saskatchewan, Ontario, Quebec and Atlantic Divisions, as well as the National Office, for reaching 100% participation in the 2007 Leadership Circle!
Driven to find a cure for MS: Rick Lemire

“I’ve met so many people with the illness and see younger people being diagnosed. I am doing what I can because, one day, I may not be able to.”

Rick Lemire was 26 years old and athletic, playing hockey, football and basketball, when he says, “MS just seemed to reach in and take everything away from me.” Within months, he could barely walk, but with encouragement from his doctors, psychological help and the support of the MS Society, he began piecing his life back together well enough to return to sports as an avid spectator.

His co-workers at Air Canada in Ottawa gave him a team jersey to wear at all their hockey games and presented him with a hockey stick the year they won the tournament. When they flew him out to Winnipeg to participate in the tournament the following year, his team spirit caught the attention of a director who invited Rick to be honorary chair of the Air Canada employees’ annual campaign for funds. This meant talking to employees across Canada and the U.S. about the benefits of volunteering and charitable giving.

Rick devised a plan. He asked the airline’s then 28,000 employees to give at least $1 a month for 12 months. The company would match their donations. When the campaign raised over a million dollars for charities that year, Rick caught the fundraising bug and began applying his skills to raising funds for MS.

While he was soliciting pledges for the MS Bike Tour, in the cafeteria, one day, a co-worker suggested, why not start an annual golf tournament and donate the proceeds to the MS Society? Rick was game. In 1995, he organized the first Air Canada Classic golf tournament for Multiple Sclerosis. In July 2007, the event raised $415,000 for MS Society Quebec Division, bringing the total amount raised, to date, to over $2.7 million.

Rick is motivated by his drive to find a cure for MS. “I’ve met so many people with the illness and see younger people being diagnosed. I am doing what I can because, one day, I may not be able to.”

His leadership and efforts were rewarded publicly in April this year when Her Excellency the Right Honourable Michaëlle Jean presented Rick with the Governor General’s Caring Canadian Award, as his wife Paulette and son Jean-Luc looked on. Always thinking of others, Rick says, “While I was sitting there waiting to receive my certificate and pin, my mind filled with thoughts of the many people who have helped me over the years and the many people who are suffering with MS. I was glad that I could be there on behalf of all of those people.”
Canada has one of the highest rates of MS in the world – between 55,000 and 75,000 Canadians are living with this disease. Although MS is rarely fatal in the short term, it is a lifelong sentence.

The human toll of MS is profound when we consider the impact on families, health care systems and communities. The economic impact of lost wages, added health care expenses, etc., add up to an annual cost of over $1 billion.

In the past few decades, Canada has made incredible advances in the understanding and treatment of MS. However as leading researchers retire, progress towards discovery in the field of MS is at risk.

The MS Society of Canada and the MS Scientific Research Foundation are undertaking the first of its kind campaign to invite and retain gifted physicians, scientists and researchers to make MS their lifelong cause. At the conclusion of this three to five year nation-wide campaign, the MS Society will have elevated its fund raising program, transformed its major and planned gifts program, and raised public awareness of MS to new levels. Most importantly, this will enhance the number of MS researchers and clinicians in the country and accelerate the path to end multiple sclerosis.

Look for the public launch of the endMS campaign in 2008!
The Evelyn Opal Society was created in honour of Evelyn Opal – the founding member of the MS Society of Canada and a volunteer who made an outstanding difference in the lives of people with MS. Her hope for a future free from MS created a vision that we follow today.

When you make a legacy gift to the MS Society of Canada, you become a member of the Evelyn Opal Society. Each year, many new members join over 400 men and women who have made a legacy gift as their commitment to end MS. In 2007, the following people confirmed a legacy gift to the MS Society and we are honoured to welcome them as the newest members of the Evelyn Opal Society:

- Meagan McEwen
- Ann Simon
- Anonymous
- Jean W. Mooney
- Ken Bergen
- Anonymous

New tax benefit for charitable giving

“I encourage people who are in this situation to think about it; our charities need plenty of funding for research and their services.”

After working more than 25 years for a large Canadian company in various financial management positions, Paul Morimanno can take time to enjoy life. Now retired, he divides his time between his Montreal residence and a country cottage. In its budget last May, the federal government eliminated the capital gains tax on donations of publicly listed securities to charities. Mr. Morimanno saw an opportunity to save on income tax while supporting a cause that was important to him. Mr. Morimanno, who had already supported the MS Society financially for several years through monthly giving, decided to go a step further and donated gift securities to the Society. He has chosen to support this cause because a member of his family has lived with MS for over 30 years. This person’s courage has always been a source of inspiration for him.

“Not many people know they can take advantage of these new tax provisions. It benefits the donors and even more the cause that is important to them. Life has been good to me and, in turn, I want to give back to the community. I hope that this gift will contribute to MS research and help find ways to prevent and cure this dreadful disease. I had planned to make a bequest to the Society, but the capital gains tax exemption convinced me to make this donation now.”
Major donor list

Together, the major donors of the MS Society of Canada are making a difference in the lives of Canadians living with MS and their families. Through their generosity, they ensure that the MS Society can fulfill our dual mission to provide services to those in need and fund leading edge research to end MS.

Major donors are a unique group of individuals, corporations and foundations that support the MS Society with a gift of $1,000 or more. We are grateful to recognize the following donors who have made a gift commitment in 2006-2007:

$250,000 +
- Estate of Dorothy Dahl
- Estate of Frederick C. Webber

$100,000 - $249,999
- Anonymous (1)
  - Alberta Lottery Fund
  - Estate of Mary Barr Sunter
  - Doug and Sandra Bergeron
  - Biogen Idec Canada Inc.
  - Estate of Alfred Cuddy
  - Estate of Camille Gauthier
  - Estate of Philip Mellor
- Teva Neuroscience Canada

$50,000 - $99,999
- Anonymous (1)
  - Bayer HealthCare Pharmaceuticals
- Estate of Lucienne Desrochers
- Estate of William MacDonald
- IBM Employees’ Charitable Fund

$25,000 - $49,999
- Anonymous (2)
- Canada Safeway Limited
- Estate of Anthony Ethofer
- Estate of Margaret Fink
- Estate of Lois Henning
- IBM Employees’ Charitable Fund
- Estate of Jesse Johnston
- Estate of Andree Le Bel
- Estate of Joe McClughan
- Michelle & Patrick Meneley
- Estate of Myrel Pardoe
- Pfizer Canada Inc.
- TELUS Community Engagement

$5,000 - $9,999
- Anonymous (3)
- Alice & Murray Matland Foundation
- Arthur & Audrey Cutten Foundation
- AstraZeneca Canada Inc.
- ATCO Electric EPIC
- Estate of Russell Campbell
- Canada Post Corporation
- Estate of Gabriel Cardinal
- Estate of Israel Chertokow
- John Clark
- CN Employees’ & Pensioners’ Community Fund
- Christina Cosandier
- Durham Regional Police Association
- Edmonton Community Foundation
- Fabian Family Endowment
- Finning (Canada)
- Violet Flawn
- Estate of Jean Gaither
- Gordon Butler Trust
- Great Canadian Wine Stomp
- Estate of William Harkins
- Estate of Wendy Horton
- Husky Energy Inc.
- ING Real Estate Canada
- Jayman MasterBUILT
- Gale M. Kelly
- Estate of Lorna Kerr

$1,000 - $4,999
- Anonymous (75)
- A & A King Family Foundation
- A Fund of Hamilton Community Foundation
- Acro Aerials Inc.
- Mel Adams
- John & Carol Addison
- Alberta Medical Association
- Alcoa Foundation
- Allstate Foundation
- Amalgamated Transit Union - Local 583
- June Ames
- Bob & Joy Antenbrinng
- Arc Financial Corp
- Robert Arnold
- AskLesley.com
- Astral Media Inc.
- ATCO Gas
- Bancorp Financial Services Inc.
- Estate of Wilfred O. Barbour
- Barday Inc.
- Clare Elaine Barry
- Patricia Bartel
- Robert Barton
- Jonathan & Lynn Beach
- Beaver Bible Class
- Estate of David Becker Gale
- Belmont Golf Club Inc.
- Stan Bennett
- Bennett Jones LLP
- E. M. Bensch
- Don Beveridge
- Estate of Frances Marie Binns
- BioMS Medical Corp
- Bird of Paradise Pub
- Robert & Delphine Birkenes
- Roland Bischoff
- Estate of Dorothea Bish
- Blair House Memorial
- BLG Foundation
- Philip Bolduc
- Gayelene Bonenfant
- Bonenfant Resources Inc.
- Michael Bourassa
- Estate of Ishbel Brebner
- Manulife Financial
- David Britnell
- Jeffrey Michael Brooke
- Tad Brown
- Estate of Gladys Brown
- Beryl J. Brown
- Cadillac Fairview Corporation Limited
- Brian Callinan
- Dr. David Campbell
- Fran Campbell
- Andrina Carlton
- Carma Developers Ltd. - Corporate
- Carstairs & District Community Chest
- Michael Peter Caruso
- Casco Inc.
- Jacqueline Chabot
- Claude Chamberland
- Champion Technologies Ltd.
- Chan Foundation of Canada
- Daniel Chiverton
- Alexander Christ
- CIF Composites Inc.
- Lorimer & Louise Clark
- Clinique Lachapelle
- Colliers International
- Community Foundation of Ottawa
- Salvatore Corea
- Dorothy Corrigan
- Solstice Canada Corp
- Estate of Nora Crane
- Crane Fund for Widows and Children
- Bob & Gayle Cronin
- Estate of Florence Crozier
- Debra Lynn Cruickshank
- CUM Employees’ & Pensioners’ Charitable Program
- CVRD Inco Limited
- Cyries Energy Inc.
- Ron & Elise Dalby
- Estate of Lucile Rosamond Davies
- Cynthia Davex
- Vincent De Santis
- Ken & Nicolette Decourey
- Mike den Haan
- Di Pesci Management Limited
- Diamondback Energy Ltd.
- Dione Appleton Investments
- John G. Doherty

$10,000 - $24,999
- Aspreva Pharmaceuticals
- Bell Canada Employee Giving Program
- BMO Employees Charitable Foundation
- Estate of Margaret Evelyn Burchell
- Calgary Foundation
- Catherine and Maxwell Meighen Foundation
- Estate of Mildred Dawe
- Estate of Andre Dupuis
- Edmonton Oilers Foundation
- EnCana Cares Foundation
- Estate of Kathleen Everest
- First Truck Centre Edmonton
- Estate of Edward Garside
- Estate of Marjorie Gray
- Estate of Ruth Hodge
- Jacqui Cohen / Army & Navy Stores
- Estate of Margot Jenkins
- Lenbeth Weeping Tile (Edm)
- Estate of James Lyon
- Kenneth & Audrey Macgowan
- Paul Morimanno
- MSA Financial and the Capsule sportive
- Golf Tournament
- Newcap Broadcasting
- Noble Trade (a RONA related company)
- Ranger Wheelchairs Ltd.
- Allois Schoen
- Scotiabank
- Serono Canada Inc.
- Estate of Aline Tallyho
- TELUS
- The Goat
- Estate of Geneviève Valiquette

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- Estate of Myrel Pardoe
- Pfizer Canada Inc.
- TELUS Community Engagement
The Law Foundation of British Columbia
- Estate of Isabelle Walden
- Estate of Lenora Walker
- Estate of Stanley Worock

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- Stan Bennett
- Bennett Jones LLP
- E. M. Bensch
- Don Beveridge
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- BioMS Medical Corp
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- Philip Bolduc
- Gayelene Bonenfant
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- Bell Canada Employee Giving Program
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Recognizing Together

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Research Partners are a unique community of MS Society donors that contribute $1,000 or more each year solely in support of MS research. Spanning Canada from coast-to-coast, Research Partners invest more than half a million dollars each year in MS research, demonstrating leadership in the fight to end MS for the estimated 55,000 to 75,000 Canadians living with MS and their families.

The MS Society of Canada gratefully recognizes the following research partners who made a gift commitment in 2006-2007:

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<th>Company Division</th>
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<tbody>
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<td>$250,000+</td>
<td>$25,000 - $50,000</td>
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<tr>
<td>Loewen, Ondaatje, McCutcheon Ltd. ON</td>
<td>Premiere Van Lines SK/MB/ATL</td>
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<tr>
<td>RBC ON</td>
<td>Medavie Blue Cross BC/AB</td>
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<tr>
<td>Loblaw Companies Limited ON</td>
<td>Van Net Newspapers AB</td>
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<tr>
<td>RONA Inc. NAT</td>
<td>CTV AB</td>
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<tr>
<td>$200,000 - $250,000</td>
<td>$200,000 - $250,000</td>
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<tr>
<td>EMD Serono ON</td>
<td>Calgary Herald ON</td>
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<tr>
<td>CTV Toronto ON</td>
<td>Jack FM ON</td>
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<td>Astral Media QC</td>
<td>Tiffany &amp; Co. ON</td>
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<tr>
<td>Pattison NAT</td>
<td>CTV Northern Ontario ON</td>
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<td>Corus Entertainment Inc. ON</td>
<td>Ottawa Sun ON</td>
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<td>Clear Channel Outdoor ON</td>
<td>Toronto Community News ON</td>
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<td>AM 640 Toronto Radio ON</td>
<td>CHUM Radio Ottawa ON</td>
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<td>Yahoo! Canada Co. NAT</td>
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<td>Student Works Painting NAT</td>
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<td>$100,000 - $150,000</td>
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<td>Canwest Global Communication Corp. BC</td>
<td>Glow Magazine NAT</td>
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<td>Country 105 FM AB</td>
<td>Hi Fibre Textiles (SUGOI) Ltd. NAT</td>
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<td>Atlas Van Lines (Canada) Ltd. NAT</td>
<td>Scholastic Canada QC</td>
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<tr>
<td>Pattison QC</td>
<td>Q92 FM Global QC</td>
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<td>$50,000 - $99,999</td>
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<tr>
<td>Purolator Courier Limited ATL</td>
<td>Enerflex Systems Ltd. AB</td>
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<td>EZ Rock/Team 1260/The Bear AB</td>
<td>Canwest Global Communication Corp. AB</td>
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<td>Enerflex Systems Ltd. AB</td>
<td>Logist - Solve Inc. ON</td>
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<td>Canwest Global Communication Corp. AB</td>
<td>Brink's Canada Limited NAT</td>
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<tr>
<td>Boat's Yard AB</td>
<td>TVA Publications QC</td>
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<tr>
<td>Reader's Digest QC</td>
<td>YOGOGANG Atlantis</td>
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<tr>
<td>TQS QC</td>
<td>YOUSPOTONAB</td>
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</table>

2006-2007 TeamMS top teams

TeamMS encourages participants in the Super Cities WALK for MS and the RONA MS Bike Tour to form teams with their family, friends and co-workers for fun and camaraderie.

<table>
<thead>
<tr>
<th>TeamMS</th>
<th>Team Captain</th>
<th>Division</th>
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<tbody>
<tr>
<td>$75,000+</td>
<td>C C Riders</td>
<td>ATL</td>
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<tr>
<td>$50,000 - $74,999</td>
<td>Solutions Partagées</td>
<td>QC/AB</td>
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<tr>
<td>RONA</td>
<td>Brad Felr</td>
<td>AB</td>
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<tr>
<td>World’s Walk</td>
<td>Oline Hébert</td>
<td>QC</td>
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<tr>
<td>Heart Breakers</td>
<td>Crystal Phillips</td>
<td>AB</td>
</tr>
<tr>
<td>Lespéranse</td>
<td>John Mullen</td>
<td>AB</td>
</tr>
<tr>
<td>Midland in Motion</td>
<td>André Lespéranse</td>
<td>QC</td>
</tr>
<tr>
<td>Les Bicyclettes</td>
<td>Ed Friesen</td>
<td>MB</td>
</tr>
<tr>
<td>$25,000 - $49,999</td>
<td>Rona</td>
<td>BC</td>
</tr>
<tr>
<td>Munny Krunchers</td>
<td>Lucie Lafamme</td>
<td>QC</td>
</tr>
<tr>
<td>TeamBP</td>
<td>Donna Romanuik/Pat Semrok</td>
<td>AB</td>
</tr>
<tr>
<td>Team Stephenson’s</td>
<td>Bryan Simister</td>
<td>AB</td>
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<tr>
<td>Dirty Cranks</td>
<td>Stirling Macarthur</td>
<td>AB</td>
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<tr>
<td>Assante</td>
<td>Kevin Giles</td>
<td>BC</td>
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<tr>
<td>Success MS Support Group</td>
<td>Michel St-Georges</td>
<td>QC</td>
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<tr>
<td>Cycledelics</td>
<td>Tami Roberts</td>
<td>BC</td>
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<tr>
<td>Collection</td>
<td>Denise Pefrine</td>
<td>ATL</td>
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<tr>
<td>ENERFLEX for MS</td>
<td>Paul Rochefort</td>
<td>BC</td>
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<tr>
<td>woop de wo</td>
<td>Andrew Grenier</td>
<td>AB</td>
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<tr>
<td>Lisa Jane's Jelly Beans</td>
<td>Kevin James</td>
<td>BC</td>
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<tr>
<td>Essex Rattlers</td>
<td>Lisa Jane Gibson</td>
<td>SK</td>
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<tr>
<td>Curves</td>
<td>Douglas Gouin</td>
<td>ON</td>
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<tr>
<td>Butt Ugly</td>
<td>Nicole Rogers</td>
<td>MB</td>
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<tr>
<td>Turney Team</td>
<td>Scott Halpeny/Joanne Janzen</td>
<td>ON</td>
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<tr>
<td>LSI Team Extreme</td>
<td>John Turvey</td>
<td>ON</td>
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<tr>
<td>L’equipe qui a du chien</td>
<td>Chris Redpath</td>
<td>ON</td>
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<tr>
<td>Thunder Thys</td>
<td>Josee Morneau</td>
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<tr>
<td>Zenas Warriors</td>
<td>Jan Hancock</td>
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<td>PricewaterhouseCoopers</td>
<td>Wanda Bouchard-Berry</td>
<td>SK</td>
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<tr>
<td>Les Cyclophiles de Drummondville</td>
<td>Jonathan Simmons</td>
<td>ON</td>
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<tr>
<td>Team Julia</td>
<td>Marcel Desfossés</td>
<td>QC</td>
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<tr>
<td>Blood, Sweat &amp; Gears</td>
<td>Julia Daniluck</td>
<td>AB</td>
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<tr>
<td>Spinning Wheels for Angel</td>
<td>Richard Jurevics</td>
<td>ON</td>
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<tr>
<td>Team Chris</td>
<td>Caroline Boisclair</td>
<td>QC</td>
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<tr>
<td>Enbridge</td>
<td>Chris Kieser</td>
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<tr>
<td>Team Pronto</td>
<td>Tracy Wong</td>
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<td>YOUSPOTONAB</td>
<td>Barry Ryziuk</td>
<td>AB</td>
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<tr>
<td>RBC Fights MS</td>
<td>Myrna Hastings</td>
<td>BC</td>
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<tr>
<td>Let’s Ride</td>
<td>Carole Celn</td>
<td>ON</td>
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<tr>
<td>Cyndie’s Cyclists</td>
<td>Tania Maclean</td>
<td>AB</td>
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<tr>
<td>Cycling for Carlos</td>
<td>Kevin O’Neil</td>
<td>AB</td>
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<tr>
<td>Canan</td>
<td>Raquel Tavares</td>
<td>ON</td>
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<tr>
<td>Sentinel Self Storage Spit Fires</td>
<td>Julie Pineau</td>
<td>QC</td>
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<tr>
<td>Boymybuttisaur</td>
<td>Josee Gelinas</td>
<td>AB</td>
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<tr>
<td>(We apologize for any errors or omissions).</td>
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</tr>
</tbody>
</table>
Recognizing Together

2006-2007 Top event fundraisers

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Bill Bates
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The MS Society of Canada is pleased to announce the winners of the 2007 National Awards. The awards recognize individuals who have made a significant contribution to the MS community. Nominations were received from across the country and were presented during various nationwide events throughout the fiscal year.

**NATIONAL PRESIDENT’S AWARD**
Brian Duck, Saskatchewan

Brian pursues changes in government policies, private industry practices and public attitudes as a member of the national government relations committee and chair of the Saskatchewan Division’s government relations committee. In addition to his governance capacities, he is an active fundraising volunteer who has been known to get out on the street corners of Regina to sell flowers during the annual MS Carnation Campaign.

**NATIONAL OPAL AWARD**
Mary Ellen Tabor, British Columbia

Mary Ellen Tabor is recognized for her extraordinary devotion and care for her late husband, Don Tabor, who had MS for more than 20 years. Her story, and the story of her family, is a strong reminder of how people can love and care for each other no matter what challenges MS present.

**NATIONAL AWARD OF MERIT, NON-MEMBER**
Dr. V. Wee Yong, Alberta

Dr. V. Wee Yong is a professor in the Departments of Oncology & Clinical Neurosciences and co-director of the MS Program at the Hotchkiss Brain Institute at the University of Calgary. Dr. Yong heads a $5 million multidisciplinary study of the role that enzymes called matrix metalloproteinases (MMPs) have in multiple sclerosis. He is also chair of the Medical Advisory Committee of the Multiple Sclerosis Society of Canada.

**JOHN ALEXANDER MEDIA AWARD**
Abigail Cukier and the Beat 94.5 FM

Stoney Creek News’ Abigail Cukier received the print media award for *Multiple sclerosis not just an adult’s disease*. Her piece told the story of a young girl’s ability to cope with living with MS at an early age and the support she receives from her family and friends. The Beat 94.5 FM, a Vancouver-based radio station, was presented the broadcast award for their work on *MS Victory Radiothon*. The program shared the stories of persons affected by MS and the challenges that the disease has brought to their lives.

**NATIONAL AWARD OF MERIT, MEMBER**
Dr. Virginia Devonshire, British Columbia

Dr. Virginia Devonshire has generously given her time and expertise to support the MS Society’s efforts in providing information and education about living with MS to audiences throughout the country. Aside from her clinical work at the University of British Columbia MS clinic, she is also principle investigator in numerous clinical trials and manages one of the most extensive MS databases in the world.
## Balance sheet

**As at August 31, 2007**

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>14,787</td>
<td>13,710</td>
</tr>
<tr>
<td>Short-term investments</td>
<td>42</td>
<td>41</td>
</tr>
<tr>
<td>Accounts receivable and accrued interest</td>
<td>2,142</td>
<td>2,126</td>
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<tr>
<td>Prepaid expenses and supplies</td>
<td>2,365</td>
<td>2,674</td>
</tr>
<tr>
<td></td>
<td>19,336</td>
<td>18,551</td>
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<tr>
<td>Marketable securities</td>
<td>14,398</td>
<td>12,370</td>
</tr>
<tr>
<td>Capital assets</td>
<td>3,637</td>
<td>3,058</td>
</tr>
<tr>
<td></td>
<td>37,371</td>
<td>33,979</td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Payable to Multiple Sclerosis</td>
<td>5,000</td>
<td>3,820</td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>4,871</td>
<td>4,427</td>
</tr>
<tr>
<td>Current portion of research grants payable</td>
<td>3,938</td>
<td>3,638</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>1,823</td>
<td>2,045</td>
</tr>
<tr>
<td>Deferred lease inducement</td>
<td>69</td>
<td>95</td>
</tr>
<tr>
<td>Deferred capital contributions</td>
<td>167</td>
<td>109</td>
</tr>
<tr>
<td></td>
<td>15,868</td>
<td>14,134</td>
</tr>
<tr>
<td><strong>Long-term liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deferred lease inducement</td>
<td>735</td>
<td>798</td>
</tr>
<tr>
<td>Deferred capital contributions</td>
<td>1,211</td>
<td>876</td>
</tr>
<tr>
<td>Research grants payable</td>
<td>1,786</td>
<td>1,631</td>
</tr>
<tr>
<td></td>
<td>3,732</td>
<td>3,305</td>
</tr>
<tr>
<td></td>
<td>19,600</td>
<td>17,439</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invested in capital assets</td>
<td>2,259</td>
<td>2,073</td>
</tr>
<tr>
<td>Restricted for endowment purposes</td>
<td>424</td>
<td>418</td>
</tr>
<tr>
<td>Internally restricted for research program</td>
<td>3,554</td>
<td>3,554</td>
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<tr>
<td>Internally restricted for other purposes</td>
<td>1,787</td>
<td>1,181</td>
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<tr>
<td>Unrestricted</td>
<td>9,747</td>
<td>9,314</td>
</tr>
<tr>
<td></td>
<td>17,771</td>
<td>16,540</td>
</tr>
<tr>
<td></td>
<td>37,371</td>
<td>33,979</td>
</tr>
</tbody>
</table>
Statement of revenue and expenditures

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2007</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do nations and special fundraising projects – net of related expenses</td>
<td>$27,637</td>
<td>$25,459</td>
</tr>
<tr>
<td>Grants</td>
<td>$2,580</td>
<td>$2,415</td>
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<tr>
<td>Investment income</td>
<td>$1,429</td>
<td>$904</td>
</tr>
<tr>
<td>endMS Campaign</td>
<td>$1,293</td>
<td>–</td>
</tr>
<tr>
<td>Allocations from United Way</td>
<td>$1,208</td>
<td>$1,205</td>
</tr>
<tr>
<td>Gain on sale of building</td>
<td>$594</td>
<td>–</td>
</tr>
<tr>
<td>Memberships</td>
<td>$100</td>
<td>$90</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>2007</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payable to Multiple Sclerosis Research</td>
<td>$10,735</td>
<td>$9,004</td>
</tr>
<tr>
<td>Research – restricted for endMS campaign</td>
<td>$1,293</td>
<td>–</td>
</tr>
<tr>
<td>Client services</td>
<td>$10,041</td>
<td>$9,794</td>
</tr>
<tr>
<td>Public education</td>
<td>$2,768</td>
<td>$2,501</td>
</tr>
<tr>
<td>Chapter development</td>
<td>$1,610</td>
<td>$1,623</td>
</tr>
<tr>
<td>Government relations</td>
<td>$1,190</td>
<td>$978</td>
</tr>
<tr>
<td>MS Clinics</td>
<td>$877</td>
<td>$908</td>
</tr>
</tbody>
</table>

| Excess of revenue over expenditures for the year | $1,225 | $572 |

The data on this page has been extracted and summarized from the audited financial statements. A complete set of financial statements is available upon request from the Multiple Sclerosis of Canada at 1-866-922-6065.
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NATIONAL MS SOCIETY (USA) LIAISON

Dr. John Richert,** NY, NY

*Members of the national executive committee
**Ex-officio members

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