OUR MISSION

To be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.

OUR VALUES

› We believe in and work toward the full integration of people with multiple sclerosis in all aspects of life.
› We keep those affected by MS at the centre of our work at every level of the organization.
› We treat everyone with respect and dignity, and protect their privacy and rights to make decisions about their lives.
› We provide meaningful benefit to the greatest possible number of people affected by MS.
› We give hope to people affected by multiple sclerosis.
› We acknowledge the grassroots of our organization as one of its greatest strengths.
› We recognize that volunteers, donors and employees are critical to our success, and we celebrate their commitment.
› We demonstrate ethical behaviour and integrity.
› We adhere to the highest standards of quality, transparency and accountability.
› We create safe and collaborative environments that foster positive relationships.
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As time passes, the needs of people living with multiple sclerosis change. Political shifts, disease progression, employment opportunities, changes to our healthcare system and personal circumstances can all impact a person’s day-to-day quality of life. This perpetual change reinforces the importance of welcoming evolution into our daily practices. This year, we created more opportunities for people living with MS to play pivotal roles in our decision-making, so that we may best honour the experiences and daily realities of those who live with this disease.

Over the past five years, the endMS campaign dramatically changed the landscape of MS research in Canada. The endMS Research and Training Network played a key role in changing the course of MS research, strengthening a field we know requires the brightest minds in the country. This year, in great part due to the contributions and efforts of dedicated volunteers, we are proud to report that the endMS campaign surpassed its $60 million goal. The impacts of this campaign will continue to be felt for years to come, as further advancements in MS research continue to improve the quality of life for people living with MS.

This past fall, research priorities discussion events across the country brought together people living with MS, researchers and clinicians to generate impactful conversations about the future of MS research. As participants shared their experiences, the discussions served to build bridges within the MS community and create a road map for Canadian MS research funding priorities. Additionally, we are honoured to now host people living with MS on the panel of reviewers that select which research projects receive funding. Both these initiatives help to further ensure our research program is funding projects that directly reflect the needs and opinions of people living with MS.

In 2012, we finalized the Renewal Initiative recommendations and began to take action on strategies that will enable us to be more efficient and transparent. These strategies include enhancing the Governance section of our website to provide access to our audited annual financial statements, bylaws and other important governance documents. As our core events experienced an overall decline in revenue, we streamlined structures and processes to help lower our cost of fundraising and continue to fund promising MS research and services that support people with MS.

Over 6,000 people participated in the Listening to People Affected by MS initiative. The initiative will undoubtedly enhance our understanding of the quality of life needs and barriers that exist for Canadians with MS, and play a meaningful role in informing our programs, services and advocacy work across the country.

As we forge onward in our battle to end MS, we welcome positive change and are hopeful that an end to MS is on the horizon. One thing that will not change is that we are stronger together, and that together, we can and will end MS.

With gratitude,

Yves Savoie
President and chief executive officer

James Casey
National chair
Listening to People Affected by MS

In 2012, we launched the Listening to People Affected by MS initiative. It is a multi-pronged evaluation to better understand the impact of multiple sclerosis on quality of life needs and barriers. Over 6,000 people responded to the initiative, including people with MS, those awaiting a diagnosis, caregivers and those who have close friends or family members with the disease. The results of the feedback will serve to inform our programs, services and advocacy work to improve the quality of life for people living with MS. A report highlighting the important feedback received is forthcoming in 2013.

How was data collected?

› Two distinct online surveys to help better understand quality of life needs and gaps
› Eight focus groups across Canada, seven with people diagnosed with MS and caregivers and one with youth affected by MS
› An environmental scan of internal and external data examining Canadian legislation and regulations that impact quality of life issues for people affected by MS

While I am in a wheelchair due to multiple sclerosis, I consider myself lucky that MS hasn’t stopped me from living an active life. As an MS Ambassador, I advocate for issues affecting people with MS. We want better access to income supports, affordable housing and medical care – we want to be included in all aspects of society just like everyone else.

The Listening to People Affected by MS survey asked me my concerns about my quality of life, as a person with MS who has a distinct voice and a unique story to tell.

“Multiple sclerosis is a disease that may become unmanageable. I face increasing challenges day to day, and I’m concerned about living independently and caring for myself. I worry about money and access to quality health care – these things are critical for me to better manage my disease.”

– Anonymous participant, Listening to People Affected by MS online survey

Engage

› Find out more about the Listening to People Affected by MS initiative by visiting mslistening.ca

Susan, MS Ambassador, diagnosed in 1991
Research gives hope – hope that people living with MS will get the answers they need, and hope that one day we will live in a world without multiple sclerosis.

The MS Society supports many promising avenues of research, such as repair, cause, progression and therapies. In 2012, the MS Society invested $9 million in MS research.

The MS Society is currently funding a total of 39 research operating grants, some of which are multi-year studies. In 2012, the MS Society invested in 18 new research operating grants that will contribute to new advancements in understanding MS. The following chart represents areas we’re currently funding.

![Research Funding Chart]

My research aims to develop therapies that will repair the myelin damage caused by MS – there are currently no therapies like this available. The funding I receive from the MS Society supports my investment in the time needed to conduct cutting-edge MS research. Postdoctoral fellowship awards secure the future of MS research by ensuring researchers remain on a career track geared toward finding answers about MS.

– Dr. Haines

Training: Investing in the future of MS research

In addition to operating grants, the MS Society is funding 51 studentship and postdoctoral fellowship awards to foster research and clinical training for students early in their academic careers. These awards ensure that the brightest talents in MS research are able to gain technical experience in their field while enhancing their scientific understanding of the cause, mechanism and treatment of MS.
Etiology: What causes multiple sclerosis?
Finding answers: Dr. Fabio Rossi, University of British Columbia

Role of circulating monocytes in experimental autoimmune encephalomyelitis progression

Dr. Fabio Rossi and his team are interested in determining the role of white blood cells that are present in the central nervous system and are associated with MS disease. It is still unclear whether these cells are responsible for causing damage or are simply recruited to clean up damage. Through a series of experiments with animal models which mimic MS, Dr. Rossi hopes to identify the specific roles of cells that enter or reside in the central nervous system during MS, which may lead to further understanding of the cause of MS.

Quality of life: How do I cope with chronic pain in MS?
Finding answers: Dr. Bradley Kerr, University of Alberta

Examining the underlying mechanisms of neuropathic pain in multiple sclerosis

Chronic pain has a major effect on the quality of life of people with MS. "Neuropathic" pain occurs when there is injury or disease in the central nervous system; this pain is the most prevalent and difficult to treat in MS. Unfortunately, there are few effective treatments to relieve this pain because very little is known about its underlying causes. Proteins called glutamate transporters are important for controlling pain signals in the nervous system. Previous evidence suggests that the presence and function of glutamate transporters are reduced in MS. Dr. Kerr is testing whether a specific drug that restores glutamate transporter function can alleviate neuropathic pain.

Remyelination: Can the myelin damage caused by MS be reversed?
Finding answers: Dr. Tim Kennedy, McGill University

Netrin regulation of axonal-oligodendroglial interactions: novel mechanisms and molecular targets

We know that myelin is damaged in MS, meaning research into rebuilding myelin is important for improving health outcomes and restoring neurological function in the body. Dr. Kennedy and his team have previously shown that the cells which produce myelin, known as oligodendrocytes, are associated with a protein called netrin-1. Netrin-1 is essential for normal brain development, but the mechanism by which it works is not fully understood. Dr. Kennedy’s research will help to explain the role of netrin-1 in myelin production, with the ultimate goal of developing treatments that will promote remyelination in people with MS.

As a mom and the second person in my family diagnosed with MS, I will always wonder if I have passed along a genetic weakness that would increase my daughters’ chances of having MS. I hope that researchers will solve this piece of the MS puzzle and help end MS.

– Marilyn, on what MS research means to her

Looking for answers: Research we fund

Marilyn, mother of two, diagnosed in 2000

“Inform”

For more information on MS Society funded research, visit mssociety.ca/researchsummaries
**Government advocacy**

Access to medications, New Brunswick and Prince Edward Island

People living with MS in New Brunswick and Prince Edward Island without private insurance must pay for their MS medications out of pocket – a cost that can be as high as $30,000 per year.

In 2012, we, alongside Canadians with MS, continued a multi-pronged advocacy campaign to ensure people with MS get the drug coverage they need. Through a social media campaign directed at members of legislative assembly, participation in public consultations and widespread media coverage, we raised awareness of the need for an improved drug coverage plan.

In December, the New Brunswick legislature tabled a recommendation outlining a drug plan for uninsured residents. In Prince Edward Island, the premier stated that the provincial government is developing an improved drug program for Islanders. The success of each initiative will empower people living with MS to make choices about their treatment without worrying about how they are going to pay for it. Please continue to check mssociety.ca for important 2013 updates on this issue.

**Employment and income supports**

Many people living with MS are faced with the difficult decision to leave a job they enjoy. Over time, up to 80 per cent of people with MS can no longer work full time.

This year, we advocated for ways to help people with MS remain employed longer. Through an advocacy campaign that generated over 4,300 emails to members of parliament and 58 meetings with federal members of parliament, senators and other government officials, we sought to make employment insurance (EI) sickness benefits more responsive. We are hopeful our efforts will succeed when the government makes significant changes to EI sickness benefits.

**Advocacy priorities and successes across Canada**

Alberta: Increased Assured Income for the Severely Handicapped (AISH) monthly payments by $400 and the monthly employment income exemption to $800

Saskatchewan: MS Drugs Program review, to make benefits more flexible and quickly accessible after diagnosis

Ontario: Family Caregiver Leave Act, a bill that provides Ontarian caregivers up to eight weeks of job security while caring for a loved one with MS

Quebec: Better access to home care for people living with MS

Newfoundland: Advocacy for an accessible transit system in the community of Paradise

British Columbia: Better access to home care for people living with MS

Manitoba: Better access to home care for people living with MS

Nova Scotia: Addition of a new oral therapy for MS to the provincial formulary

Maryann, MS Ambassador, diagnosed in 1993

“I don’t want to choose between paying my bills and taking medications that help me manage my MS. Residents of New Brunswick and Prince Edward Island should have the same access to MS medications as every other Canadian.”

– Maryann, on the need for better drug coverage

For more information on government advocacy in every province, visit mssociety.ca/advocacy
Multiple sclerosis is the most common neurological disease affecting young adults in Canada. Growing up and navigating life as a youth is difficult – it can become even more of a challenge with a chronic disease. Young people with MS often feel alone and isolated amongst their peers.

Someonelikeme.ca is an online platform for youth with MS, where they can connect and share their stories, coping strategies and frustrations that come with multiple sclerosis. Through online forums and blogs, youth with MS can be part of a supportive community and feel less alone with their disease.

My name is Aaron, and I’m the drummer for the band Billy Talent. I was diagnosed with relapsing-remitting multiple sclerosis 15 years ago. I was confused and upset, and I hid from MS for a while. Then I learned that kids as young as two years old were being diagnosed with MS, and I knew it was time for me to step up and fight back.

I always felt that if young people had a place to talk about MS, then living with MS might be easier. My dream came true after we created a youth advisory group and started talking. Together, we developed the site Someonelikeme.ca. Today, I’m an active forum member and I blog about issues that affect young people with MS.

– Aaron, on connecting youth with MS

When I was diagnosed with MS at 20 years old, I had more questions than answers. I was happy to find out about Someonelikeme.ca, where I started blogging with other young people who were navigating the daily realities of MS.

As I share my day-to-day experiences, I want to offer hope about living with MS at such a young age. Readers tell me that my own hope gives them hope. If I can help other young people who are facing MS, I feel I’m contributing something worthwhile.

– Loribelle, on sharing her story with others

Fact

On average, Someonelikeme.ca has over 85 site visits per day.
When I was diagnosed with MS, I realized I had two ways to cope with my disease: hide it and pretend it didn’t exist or embrace it and help others. I chose the latter.

As a young woman who has begun to build my personal and professional life, I am reminded daily that the need to raise awareness and funds has never been more crucial than it is today. As the 2012 A&W Cruisin’ for a Cause inspirational champion, I believe in the need and impact of raising awareness of multiple sclerosis – its symptoms, its effect on daily life and hope for a cure. I travelled across Canada to talk about MS and let others with MS know they are not alone.

I am hopeful now, more than ever, that we will find a way to end MS.

– Lacey, on raising awareness for MS
I met some extraordinary and interesting people at MS Youth Camp. I learned things about MS I didn’t know before, and I discovered how to cope with the disease. I learned that nothing is impossible if you work hard, and that we must continue to hope, never give up and stick together to move forward. Camp and my new friends will be engraved in my memory forever.

– Laëticia

Meet our donors. They come from all parts of the country and share one thing: they made a difference in the life of someone affected by MS.

Unlike other health charities, the MS Society is predominately self-funded. In 2012 we received less than four per cent of our funding from the government and less than two per cent from pharmaceutical companies. Over 95 per cent of our funding comes directly from our valued donors.

The Mark Mercier Foundation, the Stollery Charitable Foundation and the Edmonton Community Foundation, supporters of the MSGPS program (advocacy & system navigation support)

I almost lost custody of my daughter last year – it was a hard time for me. My MS has progressed to the point where I rely on friends and part-time home care to help me take care of my home and my daughter. Because of this, the family services agency in my community questioned whether I could keep my daughter with me, which was devastating for both of us. The MSGPS program in Alberta stepped in to advocate on my behalf, gathering together all government bodies necessary to make sure I have the proper resources to care for my daughter. I’m now getting the assistance I need so that my daughter can remain in my care, no questions asked.

– Darlene, diagnosed in 2008

For more information on the MSGPS program, visit mssociety.ca/alberta/support

The IWK Community Grants Program, supporter of Families Helping Families Living with MS self-help group

As a mother who lives with multiple sclerosis, I’m not always able to attend self-help groups outside my home. The monthly Families Helping Families Living with MS teleconference self-help group allows me to connect with others who have MS from my home, so that I don’t have to arrange for child care. This phone call puts me in touch with others who understand what I’m going through, and it makes me feel less alone with my disease.

– Lucia, diagnosed in 2009

For more information on the Families Helping Families Living with MS self-help group, visit mssociety.ca/atlantic

Purdy’s Chocolates, supporter of programs & services

In 2012, Purdy’s Chocolates won $25,000 for the MS Society on the reality TV show Canada Sings, all while raising awareness of multiple sclerosis on national television. Before their win, Purdy’s Chocolates generously committed $10,000 to the MS Society regardless of the competition’s outcome, increasing their total donation to $35,000. Thanks to Purdy’s Chocolates, people living with MS will receive the funding they need for special equipment, social programs and other services that will enable them to live well with MS.

Fact

We have $5.00 donors and $500,000 donors – every dollar is stewarded to ensure it has the greatest impact. This year $10.4 million went directly to client services and programs and $9 million went to funding MS research.
MS Bike

MS Bike is the largest cycling series event in North America. Suitable for all fitness levels, MS Bike is a fun event that brings people together to end MS and support people with the disease.

Proceeds from MS Bike fund vital MS research and programs and services that enable those affected by multiple sclerosis. To participate, all you need is a bike and a passion to end MS.

“I was diagnosed with multiple sclerosis in 2004. In 2007, I began volunteering for MS Bike; three years later, I joined as a cyclist. With the support of my family, friends and colleagues, my team, The Mighty Spinners, has grown over the years to include 19 members.

When I cross the finish line, I see people with MS who can’t ride and become more inspired to help end MS. I feel fortunate that I can still be active – I ride because I can, and for those who can’t. I have many questions about my disease, and I know that funds raised from MS Bike will play a role in funding the research that will one day provide me with answers.”

– Brenda, on how it feels to participate in MS Bike

Engage

› There is strength in numbers! Participating in MS Bike as a team is the best way to keep motivated and work toward your goals. Recruit friends, family, neighbours and co-workers. Register for MS Bike at msbiketours.ca

Fact

› Over 12,000 people participated and volunteered in 25 MS Bike tours across the country in spring and summer 2012. MS Bike participants raised $8.3 million for people living with MS.
Research priorities discussions

In the fall, people affected by multiple sclerosis and researchers gathered together to talk about the future of MS research. Across Canada, the research priorities discussion events bridged a gap between those who are studying MS and those who cope with the disease every day. From this connection, people from the MS community collectively identified research priorities that will have a tangible impact on the lives of people with MS.

Over 180 participants engaged in seven discussions across Canada, including people living with MS, caregivers, researchers and clinicians. People affected by the disease described their personal journey with multiple sclerosis while researchers mapped existing and potential research projects that could change the trajectory of people’s lives with MS.

The research priorities discussions provided a platform for diverse perspectives on MS research – people affected by MS saw research as a way to unlock doors to new treatments while researchers explained their roles in improving the lives of Canadians with MS. The discussions increased the flow of knowledge about MS research in communities across Canada.

My work involves using brain imaging to try to predict someone's disease progression. Many researchers are like me, in that they work with brain images or tissue samples, and they rarely get to interact with people who have MS. The research priorities discussion put us all together so that we could engage in meaningful conversations and learn more about each other. The interaction inspired me to organize a dinner that allowed even more of us to connect in this way.

– Zografos

There is a real need for research to be communicated in ways that people can understand. It was encouraging to see researchers rise up to this challenge and succeed in forming connections with people who live with MS every day. Through the research priorities discussion, I saw research through a different lens.

– John

As someone newly diagnosed with MS, I saw the research priorities discussions as a way to be proactive about my disease. I learned more about MS and the work of researchers than I thought possible, and I had the rare opportunity to suggest ways for researchers to make their work more understandable for those who benefit from it. It gave me hope to see researchers building connections with people living with MS and becoming motivated about their work in a different way.

– Patrycia
The endMS campaign contributed $60 million to the MS Society research program and the endMS Research and Training Network. The endMS Network has brought together more than 1,000 experienced researchers and trainees from more than 65 Canadian academic and health institutions to collaborate through national education and training programs and five endMS Regional Research and Training Centres. The endMS Network has attracted, trained and retained talented researchers and trainees at varying stages of their careers, in order to secure the future of MS research in Canada.

**endMS Summer School:** An annual interactive education program that enhances knowledge and skill in MS research among trainees at the masters, doctoral and postdoctoral/clinical fellowship levels. It provides a unique collaborative training opportunity designed to foster interest in MS research and support pursuit of knowledge in this field.

**endMS Transitional Career Development Award:** Provides outstanding postdoctoral or clinical fellows who are currently doing research in an area related to multiple sclerosis with the means to establish a strong foundation for their MS-focused independent research career. This $500,000 award funds the last two years of the recipient’s postdoctoral or clinical studies and the first three years of their independent MS-related faculty position at a Canadian institution.

**endMS Scholar Program for Researchers IN Training (SPRINT):** Specialized program that supports graduate students and postdoctoral and clinical fellows who are interested in conducting MS research. The program enhances participants’ knowledge and skill in MS research, increases capacity for interdisciplinary research and helps establish a peer network.

**endMS Conference:** National research conference aimed at fostering knowledge exchange on MS-related research, networking opportunities and collaboration among researchers and trainees.

> “The Garrett Herman endMS Transitional Career Development Award has allowed me to invest in the research tools that are necessary for me to carry out my work and achieve my goals. It has empowered me to accelerate the pace of discovery in MS research in Canada.”

> – Dr. Kerfoot

› Celebrate raising $60 million for MS research. Visit endms.ca

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**NETWORK GROWTH:**

Number of researchers and trainees in the endMS Research and Training Network

![Graph showing growth of researchers, trainees, and other MS-related professionals from 2009 to 2012.](image-url)
We are pleased to announce the recipients of the 2012 National Awards. The awards recognize people, groups and organizations that are working towards the end of multiple sclerosis and enhancing the quality of life of people affected by the disease.

**National Opal Award for Caregivers**
Norine Thomason
Thornhill, ON

**National Award of Merit, member**
Linda Lumsden
Brockville, ON

**National Award of Merit, non-member**
Purdy’s Sweet Day Glee Club
Vancouver, BC

Visit mssociety.ca/2012nationalawards for more information on the National Award recipients.

**Queen Elizabeth II Diamond Jubilee medals**
The following people are recipients of the Queen Elizabeth II Diamond Jubilee medals, in recognition of their dedication, achievements and sustained contribution to ending MS and supporting people affected by the disease.

Michelle Amerie
Toronto, ON

Jeannette Edwards
Stonewall, MB

Suzie Ouellet Roy
Rimouski, QC

Shirley Atkins
Winnipeg, MB

Mildred (Mickey) Edwards
Charlottetown, PEI

Rona Ramsey
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Robert (Bob) Decker
Oakville, ON

Dr. TJ “Jock” Murray
Halifax, NS

Brenda Worthington
Vancouver, BC
We are pleased to recognize the following individuals, corporations and foundations that made a gift commitment to research and client services programs in 2012.

$250,000 +
Doug and Sandra Bergeron
Slaight Family Foundation

$100,000 - $249,999
Biogen Idec Canada Inc.
Novartis Pharmaceuticals
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RBC Financial Group, through the
RBC Foundation

$50,000 - $99,999
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The Law Foundation of BC

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The Stollery Charitable
Foundation
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Tim Hortons Cape Breton -
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Vancouver Foundation

$10,000 - $24,999
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André Gauthier Foundation
ATU Jerry Fund
CN Employees’ and
Pensioners’ Community Fund
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<th>Division</th>
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<th>Division</th>
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<td>Student Works Painting</td>
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</table>

**TeamMS top teams**

TeamMS encourages participants in the MS Walk and the MS Bike to form teams with their family, friends and co-workers for fun and camaraderie.

<table>
<thead>
<tr>
<th>Team Name</th>
<th>Team Captain(s)</th>
<th>Division</th>
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<tbody>
<tr>
<td>Woop de Woo</td>
<td>Kevin James</td>
<td>BC-Y</td>
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<td>Happy Fillmore's</td>
<td>Verna Hayden</td>
<td>AB-NWT</td>
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<tr>
<td>Team Julia</td>
<td>Julia Daniluck</td>
<td>AB-NWT</td>
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<tr>
<td>Equipe Lespérance</td>
<td>André Lespérance</td>
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<td>Dirty Cranks</td>
<td>Gavin Giles</td>
<td>ATL</td>
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<tr>
<td>Team Sparling's</td>
<td>Jean-François Boily</td>
<td>BC-Y</td>
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<td>Darcie's Gang</td>
<td>Darcie James</td>
<td>BC-Y</td>
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<tr>
<td>Butt Ugly</td>
<td>Helena Whittington &amp; Mandy Janzen</td>
<td>ON</td>
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<tr>
<td>Stantlec Stingers</td>
<td>Sonja Schultz</td>
<td>AB-NWT</td>
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<tr>
<td>Country Riders</td>
<td>Valerie Hussey</td>
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<td>Team Gregor</td>
<td>Jason Gregor</td>
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<tr>
<td>RoadKill</td>
<td>Jennifer Mullane</td>
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<td>Lynda Archambault</td>
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<td>L'Équipe qui a du chien</td>
<td>Lysa Anne Goupil</td>
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<td>Journey for Jani</td>
<td>Madelyn Weigarden</td>
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<td>Biker Chicks</td>
<td>Greg Douglas</td>
<td>AB-NWT</td>
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<td>Bocce Boys</td>
<td>Anita Trusler</td>
<td>ON</td>
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<tr>
<td>Team Pronto</td>
<td>Sharen Robinson</td>
<td>ON</td>
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<tr>
<td>Guys and Gals A</td>
<td>Alex Romanowich</td>
<td>ON</td>
</tr>
<tr>
<td>Jr. Mak Sunshine</td>
<td>Matthew Dasilva</td>
<td>ON</td>
</tr>
<tr>
<td>Merry Striders</td>
<td>Sandra Corbett</td>
<td>ON</td>
</tr>
<tr>
<td>TD Green Machines</td>
<td>Andy Franz-Senese</td>
<td>ON</td>
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<tr>
<td>Mr. Lube</td>
<td>Jason Guenter</td>
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<td>Glen's Titans</td>
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<td>Never Tire</td>
<td>David Varga</td>
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<td>Toibie Berthon</td>
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<td>Jasper H-Core</td>
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</tbody>
</table>

**$10,000-$12,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$130,000+**

- Woop de Woo
- Happy Fillmore's
- Team Julia
- Equipe L'Équipe qui a du chien
- Journey for Jani
- Biker Chicks
- Bocce Boys
- Team Pronto

**$100,000-$129,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$50,000-$99,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$75,000-$99,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$100,000-$149,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$50,000-$74,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$25,000-$49,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$10,000-$12,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson

**$5,000-$7,999**

- Woop de Woo: Kevin James
- Happy Fillmore's: Verna Hayden
- Team Julia: Julia Daniluck
- Equipe L'Équipe qui a du chien: Lysa Anne Goupil
- Journey for Jani: Madelyn Weigarden
- Biker Chicks: Greg Douglas
- Bocce Boys: Anita Trusler
- Team Pronto: Sharen Robinson
The following people confirmed a legacy gift to the MS Society in the past year, and we are honoured to welcome them as the newest members of the Evelyn Opal Society.

Anonymous  
Yvette Landry  
Rachel Souchereau

We are humbled by the generosity of our donors and the extraordinary commitment they show in the fight to end MS. We are honoured to recognize the contributions of the following Evelyn Opal Society members in 2012.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donors</th>
</tr>
</thead>
</table>
| $250,000 +      | Estate of Lucille Loiselle  
Estate of Jean McLeod | $10,000 - $24,999  
Anonymous (3)  
Estate of Violet Ast  
Estate of Florence Black  
Estates of A. & F. Black  
Estate of Dorothy Cuthbert  
Estate of Jacqueline Groulx  
Estate of Harvey Hendsbee  
Estate of Mildred Herzog  
Estate of Lise Hood  
Estate of Edith Patricia Leach  
Estate of Blair McAulay  
Estate of Mungo McRimmon  
Estate of Dorothy McElroy  
Estate of William Mowers  
Estate of Ursula Murdoch  
Estate of Ruth Smith  
Estate of Gertrude Arbour Troini  
Estates of Joseph & Alma Turkovitch  
Estate of Muriel Whinfield  
Estate of Stefania Wojtkow |
| $100,000 - $249,999 | Estate of Lawrence Chute  
Estate of Marjory Dickey  
Estate of John Hall  
Estate of Jordan Pickell  
Estate of Victoria Seidel | $5,000 - $9,999  
Estate of Gordon Butler  
Estate of Audrey Cobban  
Estate of Edward Darling  
Estate of Margaret Dunnet  
Estate of Allan Johnston  
Estate of James Johnstone  
Estate of Helen Legare  
Estate of Theresa McCallen  
Estate of Charles McDougall  
Estate of Grace Neill  
Estate of Jacques Paradis  
Estate of Maria Redivo  
Estate of Marion Sugden  
Estate of Bertha Thom  
Estate of Charles Watters  
Estate of Margaret Wells  
Estate of Hazel Wrigley |
| $50,000 - $99,999 | Estate of Audrey Carberry  
Estate Ada Tze-Shing Chan  
Estate of Helen Foss  
Estate of Louisa Gale  
Estate of Donald McFarlane  
Estate of Stanley Robbins  
Estates of Bill and Sammy Tiner  
Wheeler Memorial Trust Fund  
Estate of Marjory Young | $1,000 - $4,999  
Anonymous  
Estate of Vide Appleby  
Estate of Doris Armstrong  
Estate of Albert Bennett  
Estate of Flora Brown  
Estate of Marilyn Chaisson  
Estate of Mildred Colwell  
Estate of Leola Conners  
Estate of Marion Cooper  
Estate of Betty Cox  
Estate of Sandra Drolet  
Estate of Samuel Elmhirst  
Estate of Walter Fryers  
Estate of Ernest Fuller  
Estate of John Gilchrist  
Estate of Orville Hancock  
Estate of Gillian S.P. Heath  
Estate of Gisèle Hébert  
Estate of Margery Hoskyn  
Estate of June Hutchison  
Estate of George Keehn  
Estate of William Lawson  
Estate Monique Mergeay  
Estate of Margaret Dunnet Nichols  
Estate of C. Marie Owen  
Estate of Edythe Oxner  
Estate of John Pittman  
Estate of Micheline Séguin  
Estate of Ethel Southworth  
Estate of Ulysses Wagner |

We apologize for any errors or omissions.
For the years ended December 31, 2012 and December 31, 2011
(in thousands of dollars)

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leadership giving activity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bequests</td>
<td>2,798</td>
<td>2,930</td>
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<tr>
<td>endMS Research &amp; Training Network</td>
<td>1,919</td>
<td>1,826</td>
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<tr>
<td>Corporate giving and major donors</td>
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<td>1,592</td>
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<tr>
<td>Grants from governments</td>
<td>1,337</td>
<td>1,361</td>
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<tr>
<td>Grants from pharmaceutical companies</td>
<td>743</td>
<td>567</td>
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<tr>
<td>Other grants</td>
<td>636</td>
<td>680</td>
</tr>
<tr>
<td></td>
<td>9,092</td>
<td>8,956</td>
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<tr>
<td>Community based fundraising events</td>
<td>23,668</td>
<td>23,960</td>
</tr>
<tr>
<td>Individual giving and direct marketing</td>
<td>14,649</td>
<td>14,880</td>
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<tr>
<td>Dinners, tournaments, and third party events</td>
<td>5,607</td>
<td>5,374</td>
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<tr>
<td>Gaming</td>
<td>1,599</td>
<td>1,611</td>
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<tr>
<td>Sale of goods</td>
<td>314</td>
<td>316</td>
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<tr>
<td>United Way and HealthPartners</td>
<td>1,840</td>
<td>1,836</td>
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<tr>
<td>Public awareness activities</td>
<td>1,025</td>
<td>1,179</td>
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<tr>
<td>Miscellaneous</td>
<td>286</td>
<td>284</td>
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<tr>
<td>Memberships</td>
<td>81</td>
<td>86</td>
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<tr>
<td>Investment income</td>
<td>475</td>
<td>526</td>
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<tr>
<td></td>
<td>58,636</td>
<td>59,008</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Fundraising expenditures</strong></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership giving</td>
<td>1,541</td>
<td>1,714</td>
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<tr>
<td>Community based fundraising events</td>
<td>8,930</td>
<td>9,764</td>
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<tr>
<td>Individual giving and direct marketing</td>
<td>8,473</td>
<td>8,304</td>
</tr>
<tr>
<td>Dinners, tournaments, and third party events</td>
<td>1,761</td>
<td>1,884</td>
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<tr>
<td>Gaming</td>
<td>410</td>
<td>355</td>
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<tr>
<td>Cost of goods sold</td>
<td>194</td>
<td>203</td>
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<tr>
<td>Indirect fundraising</td>
<td>1,959</td>
<td>1,790</td>
</tr>
<tr>
<td>Total</td>
<td>23,268</td>
<td>24,014</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Program and administration expenditures</strong></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Client services</td>
<td>9,393</td>
<td>9,735</td>
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<tr>
<td>Research</td>
<td>7,202</td>
<td>7,629</td>
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<tr>
<td>Research - endMS Research &amp; Training Network</td>
<td>1,800</td>
<td>2,195</td>
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<tr>
<td>Public education and awareness</td>
<td>6,225</td>
<td>6,857</td>
</tr>
<tr>
<td>Chapter and volunteer support and development</td>
<td>3,719</td>
<td>4,031</td>
</tr>
<tr>
<td>Government and community relations</td>
<td>1,707</td>
<td>1,693</td>
</tr>
<tr>
<td>MS Clinics</td>
<td>1,017</td>
<td>1,096</td>
</tr>
<tr>
<td>Administration</td>
<td>3,962</td>
<td>4,137</td>
</tr>
<tr>
<td>Total</td>
<td>35,025</td>
<td>37,373</td>
</tr>
</tbody>
</table>

| Excess (deficiency) of revenue over expenditures before the undernoted | 343   | (2,379) |
| Fair value change in investments | 288   | (503)   |
| Excess (deficiency) of revenue over expenditures for the year | 631   | (2,882) |
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Dr. Ann Yeh

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Mr. Yves Savoie
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Mr. David L. Torrey

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