“Not many people know they can take advantage of tax provisions [for gifts of securities]. Life has been good to me and, in turn, I want to give back to the community. I had planned to make a bequest to the MS Society, but the capital gains tax exemption convinced me to make this donation now.” – Paul Morimanno

WHAT ARE THE BENEFITS?

› You will help Canadians like Dr. Craig Moore, bottom right, who is conducting MS Society-funded research into new drug targets for progressive MS. And you will help many others living with MS, who receive the help they need through MS Society programs in order to live as high a quality of life as possible.

› You pay less tax as you do not pay capital gains tax on gift of securities (like stocks and mutual funds) to registered charitable organizations like the MS Society. You also receive a tax receipt for the gift, thereby reducing even more your income tax payable for that year.

HOW DO I DONATE SECURITIES?

1. Obtain a “Securities Transfer Form” from the MS Society, either by calling us at 1-800-268-7582 or visiting www.mssociety.ca and downloading the form.

2. Fill out the form and submit it to your broker.

3. Contact the MS Society to inform us of your gift.

We hope you consider supporting Canadians living with MS through a gift of securities.

1-800-268-7582 ◆ mslegacy.ca